

International Business Administration																																																	
Matriculation Fall 2020																																																	
Program-Specific Modules					Type	Assessment	Period	Status <sup>1</sup>	Scm.	CP	Jacobs Track Modules (General Education)					Type	Assessment	Period	Status <sup>1</sup>	Scm.	CP																												
<b>Year 1 - CHOICE</b>											<b>45</b>										<b>15</b>																												
<i>Take the mandatory CHOICE units listed below, these are a requirement for the International Business Administration program.</i>																																																	
<b>Unit: General Management (Default minor)</b>											<b>15</b>											<b>Unit: Methods / Skills</b>											<b>10</b>																
<b>CH-300 Module: Introduction to International Business</b>											<b>m 1 7.5</b>											<b>JTMS-MAT-08 Module: Applied Calculus</b>											<b>m 1 5</b>																
CH-300-A	Introduction to International Business Lecture				Lecture					5		JTMS-08	Applied Calculus				Seminar	Written examination	Examination period			5																											
CH-300-B	Introduction to International Business Seminar				Seminar	Written examination	Examination period			2.5																																							
<b>CH-301 Module: Introduction to Finance and Accounting</b>											<b>m 2 7.5</b>											<i>Take one of the two listed mandatory elective methods modules:</i>																											
CH-301-A	Introduction to Finance				Lecture					2.5		<b>JTMS-MET-02 Module: Applied Statistics with SPSS</b>											<b>me 2 5</b>																										
CH-301-B	Introduction to Accounting				Lecture	Written examination	Examination period			2.5		JTMS-02	Applied Statistics with SPSS				Seminar	Written examination	Examination period			5																											
CH-301-C	Finance and Accounting Tutorial				Tutorial					2.5																																							
<b>CH-310 Unit: General Economics</b>											<b>15</b>											<b>JTMS-MET-03 Module: Applied Statistics with R</b>											<b>me 2 5</b>																
<b>Module: Microeconomics</b>											<b>m 1 7.5</b>											<b>JTMS-03</b>											Applied Statistics with R											Seminar	Written examination	Examination period			5
CH-310-A	Microeconomics Theory and Policy				Lecture					5																																							
CH-310-B	Microeconomics Tutorial				Tutorial	Written examination	Examination period			2.5																																							
<b>CH-311 Module: Macroeconomics</b>											<b>m 2 7.5</b>											<b>Unit: Language</b>											<b>5</b>																
CH-311-A	Macroeconomics Theory and Policy				Lecture					5		German is default language. Native German speakers take modules in another offered language.																																					
CH-311-B	Macroeconomics Tutorial				Tutorial	Written examination	Examination period			2.5		<b>JTTL-xxx Module: Language 1</b>											<b>m 1 2.5</b>																										
<b>Unit: CHOICE (own selection)</b>											<b>1/2 15</b>											<b>JTTL-xxx</b>											Language 1											Seminar	Various	Various			me 2.5
<i>Students take one further CHOICE unit from those offered for all other study programs.<sup>2</sup></i>																						<b>JTTL-xxx Module: Language 2</b>											<b>m 2 2.5</b>																
																						<b>JTTL-xxx</b>											Language 2											Seminar	Various	Various			me 2.5
<b>Year 2 - CORE</b>											<b>45</b>											<b>15</b>																											
<i>Take all CORE modules listed below or replace 15 ECTS with the CORE modules from the minor unit of another study program</i>																						<b>Unit: Methods / Skills</b>											<b>10</b>																
<b>Unit: Management (Default minor)</b>											<b>15</b>											<b>JTMS-MET-04 Module: Qualitative Research Methods</b>											<b>m 3 5</b>																
<b>CO-600 Module: Applied Project Management</b>											<b>me 3 7.5</b>											<b>JTMS-04</b>											Qualitative Research Methods											Seminar	Project	Examination period			5
CO-600-A	Applied Project Management Lecture				Lecture	Presentation	During the semester			5																																							
CO-600-B	Applied Project Management Seminar				Seminar					2.5																																							
<b>CO-601 Module: International Strategic Management</b>											<b>me 4 7.5</b>											<i>Take one of the two listed mandatory elective methods modules:</i>																											
CO-601-A	International Strategic Management Lecture				Lecture	Term paper	Examination period			5		<b>JTMS-MET-05 Module: Econometrics</b>											<b>me 4 5</b>																										
CO-601-B	International Strategic Management Seminar				Seminar					2.5		JTMS-05	Econometrics				Seminar	Written examination	Examination period			5																											
<b>Unit: Business Solutions</b>											<b>15</b>											<b>JTMS-MET-06 Module: Data Collection and Empirical Research Methodologies</b>											<b>me 4 5</b>																
<b>CO-602 Module: Digital Transformation and Information Economy</b>											<b>me 3 7.5</b>											<b>JTMS-06</b>											Data Collection and Empirical Research Methodologies											Seminar	Report	Examination period			5
CO-602-A	Digital Transformation and Information Economy				Seminar					5																																							
CO-602-B	Design Thinking, E-Business & E-Services				Seminar	Presentation	During the semester			2.5																																							
<b>CO-603 Module: Entrepreneurship and Innovation</b>											<b>me 4 7.5</b>											<b>Unit: Language</b>											<b>5</b>																
CO-603-A	Entrepreneurship and Innovation				Seminar	Presentation	During the semester			7.5		German is default language. Native German speakers take modules in another offered language.																																					
<b>Unit: Managing Diversity</b>											<b>15</b>											<b>JTTL-xxx Module: Language 3</b>											<b>m 3 2.5</b>																
<b>CO-604 Module: Marketing</b>											<b>me 3 7.5</b>											<b>JTTL-xxx</b>											Language 3											Seminar	Various	Various			me 2.5
CO-604-A	Marketing Lecture				Lecture	Term paper	Examination period			5																																							
CO-604-B	Marketing Seminar				Seminar					2.5																																							
<b>CO-605 Module: Organization and Human Resource Management</b>											<b>me 4 7.5</b>											<b>JTTL-xxx Module: Language 4</b>											<b>m 4 2.5</b>																
CO-605-A	Organization and Human Resource Management - Lecture				Seminar	Presentation	During the semester			5		JTTL-xxx	Language 4				Seminar	Various	Various			me 2.5																											
CO-605-B	Organization and Human Resource Management - Tutorial				Tutorial					2.5																																							
<b>Year 3 - CAREER</b>											<b>45</b>											<b>15</b>																											
<b>CA-INT-900 Module: Internship / Startup and Career Skills</b>											<b>m 4/5 15</b>											<b>Unit: Big Questions</b>											<b>10</b>																
CA-INT-900-0	Internship / Startup and Career Skills				Internship	Report or Business Plan and Presentation	During the 5 <sup>th</sup> semester			15		<b>JTBO-xxx Module: Big Questions</b>											<b>m 5/6</b>																										
<b>CA-IBA-800 Module: Thesis / Seminar IBA</b>											<b>m 6 15</b>											<i>Take a total of 10 CP of Big Questions modules with each 2.5 or 5 CP</i>																											
CA-IBA-800-T	Thesis IBA				Thesis		15 <sup>th</sup> of May			12		<b>Unit: Community Impact Project</b>											<b>5</b>																										
CA-IBA-800-S	Seminar IBA				Seminar	Thesis Presentation	During the semester			3		<b>JTCL-950 Module: Community Impact Project</b>											<b>m 5 5</b>																										
<b>Unit: Specialization IBA</b>											<b>m 5/6 15</b>											<b>JTCL-950</b>											Community Impact Project											Project	Project	Examination period			5
<i>Take a total of 15 CP of specialization modules</i>																																																	
CA-S-IBA-801	Lean Management				Lecture	Presentation	During the semester			me 6 5																																							
CA-S-IBA-802	Managerial Accounting				Seminar	Term paper	Examination period			me 5 5																																							
CA-S-IBA-803	Contemporary Topics in Marketing				Seminar	Term paper	Examination period			me 6 5																																							
CA-S-GEM-xxx	Specialization elective (from GEM) <sup>2</sup>				Seminar	Various	During the semester			me 5/6 5																																							
<b>Total CP</b>																																	<b>180</b>																

<sup>1</sup> Status (m = mandatory, e = elective, me = mandatory elective)

<sup>2</sup> For a full listing of all CHOICE / CORE / CAREER / Jacobs Track units / modules please consult the [CampusNet online catalogue](#) and/or the study program handbooks.