

Event starts at 10AM CEST
Please stand by!

September 26, 2024

Construction of the webinar



60 min: 15-min presentation + discussion



Live: every second Thu @10AM or 5PM CET



Recordings: available on YouTube + impressions sharing via [#InnovativeUniversities](#)



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Innovative Universities Global Webinar

**University for Continuing
Education Krems: Strategic
framework instead of strategy**

October 10, 2024

Speaker



Mag. Friedrich Faulhammer

University for Continuing
Education Krems

University for
Continuing
Education KREMS



University for Continuing Education KREMS

Innovative Universities Global Webinar Series
Friedrich Faulhammer, President

Austrian Higher Education System

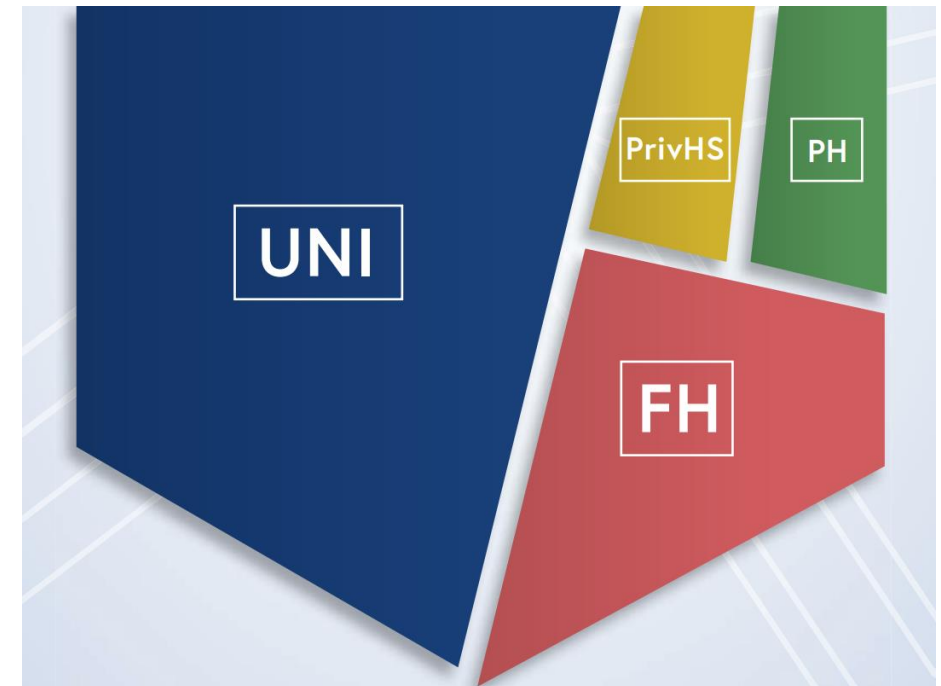


Overview

- 23 Public Universities

University for Continuing Education Krems

- 21 Universities of Applied Sciences
- 19 Private Universities
- 14 University Colleges of Teacher Education



UNIVERSITY FOR CONTINUING EDUCATION KREMS MISSION STATEMENT

MISSION



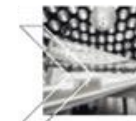
The University for Continuing Education Krems is the leading **public university for continuing education** in Europe. With its expertise in teaching and research it works to **overcome societal challenges**.



STRENGTHS OF THE UNIVERSITY FOR CONTINUING EDUCATION KREMS



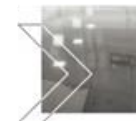
Within the German-speaking countries we are the only public university for continuing education. We have **many years of experience** in which we have established our leadership in the field of university-based continuing education. Our ambition is to provide **outstanding quality** to the highest international standards.



We identify and are deeply involved in current and future **societal challenges** and tailor our study programs to address them.



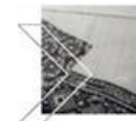
Our study model is oriented toward the specific requirements of **adult learners** in all phases of life and especially to the needs of working professionals.



The (professional) experience of our students and teachers is embedded in our teaching and research activities and ensures an **intense transfer of knowledge and skills**.



We are committed to research with a **high degree of transdisciplinarity**.



Our campus offers a **service-oriented and inspiring working environment** for our students and staff.



MISSION

The University for Continuing Education Krems is the leading **public university for continuing education** in Europe. With its expertise in teaching and research it works to overcome **societal challenges**.



- Qualitative expansion of the life-phase-oriented study model with a focus on societal challenges
- Further development of quality management
- Further development of research in the institution-wide research fields
- Stronger consideration of the UN's Sustainable Development Goals (SDGs)
- Stronger consideration of digital transformation processes
- Further development and formalization of partnerships
- Expansion of human resources and career development measures
- Establishment of additional PhD programs
- Expansion of international activities

KEY PRINCIPLES



KEY PRINCIPLE
SOCIETAL IMPACT



KEY PRINCIPLE
INNOVATION



KEY PRINCIPLE
QUALITY

Facts & Figures of the University



8,074

Students

99

Countries

31,812

Alumni

722

Total number of staff
(excluding external
teaching staff)

65 MIO.

Total budget

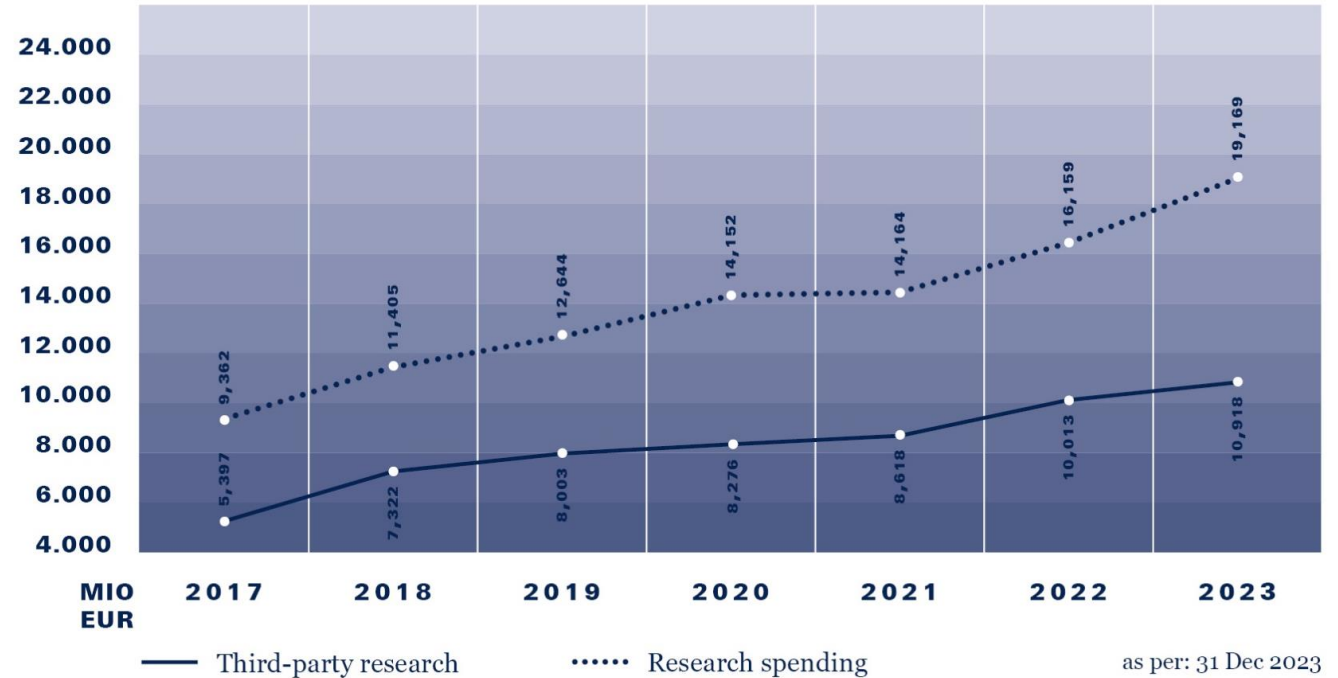
56 %

Third-party financing

44 %

Financial support from the
Federal Government and the
State of Lower Austria

THIRD-PARTY RESEARCH FUNDING



Strength



We are the only public University for continuing education in the German-speaking world. **Many years of experience** put us at the forefront of academic continuing education. We are committed to the **highest quality** according to international standards.

43%

Of the 18,300 students enrolled in **university courses** in Austria, **almost half** are studying at the UWK.

52%

In Austria, **more than half** of the 13,300 students enrolled in **Master's programs** study at the UWK.



The first public Austrian university to have its PhD programs accredited according to international standards.

Strength



Our research focuses intensively on current and future **societal challenges**, identifies them and aligns our study programs accordingly.

3

Faculties

5

Fields of Research

10

Fields of Study



Study programs in the fields of:

- Arts & Culture
- Building & Environment
- Digitalization & Sensors
- Economics & Business Management
- Education
- Health & Medicine
- Law & Administration
- Media & Communication
- Migration & International Affairs
- Psychotherapy & Social Services

PhD-Studies in the fields of:

- Applied Evidence Synthesis
in Health Research
- Migration Studies
- Regenerative Medicine
- Technology, Innovation,
and Cohesive Societies

Strength



Our study model is tailored to meet the specific requirements of **adult learners** throughout their different stages of life, particularly those in employment. We support part-time study through innovative blended learning formats.

39,3
years of
age

Our students' **average age**



Strength



Our students' and teachers' (professional) experience feeds into teaching and research and therefore ensures a **knowledge and competence transfer at a high level.**

+ 10 years professional experience

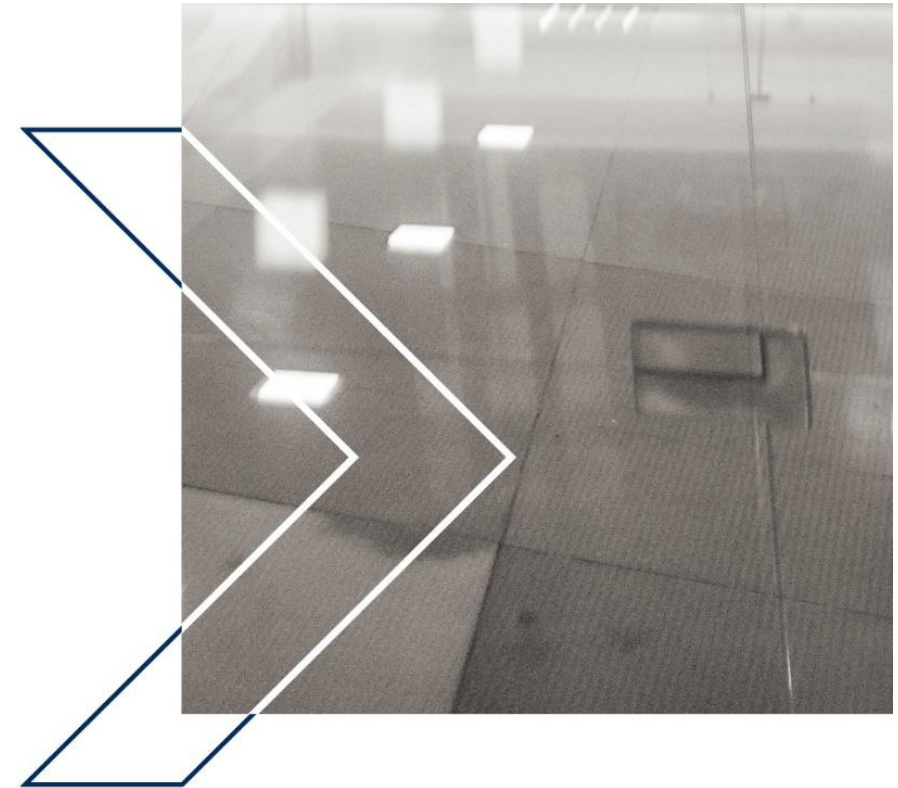
On entering the program, more than half of the approximately 8,000 students have **more than 10 years of work experience.**



This promotes a **high transfer of knowledge and competences** in teaching and research when combined with the experience our lecturers have.

+ 85%

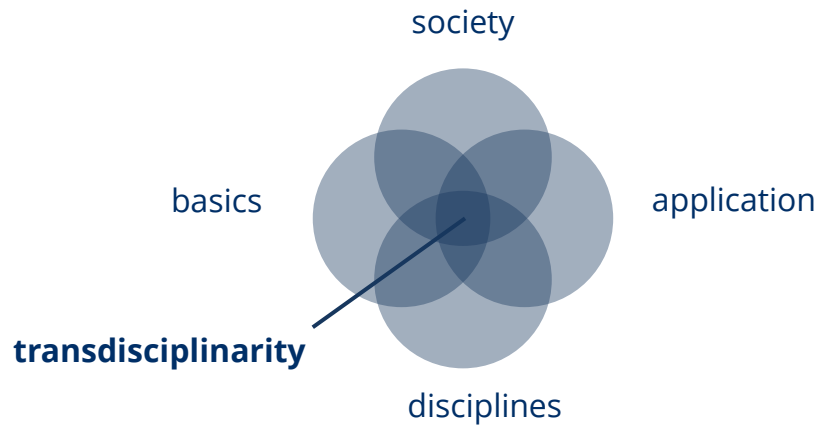
More than 85 percent* of graduates rate their study programs as a pool to benefit their **professional skills** and **personal development.**



*Alumni survey 2022

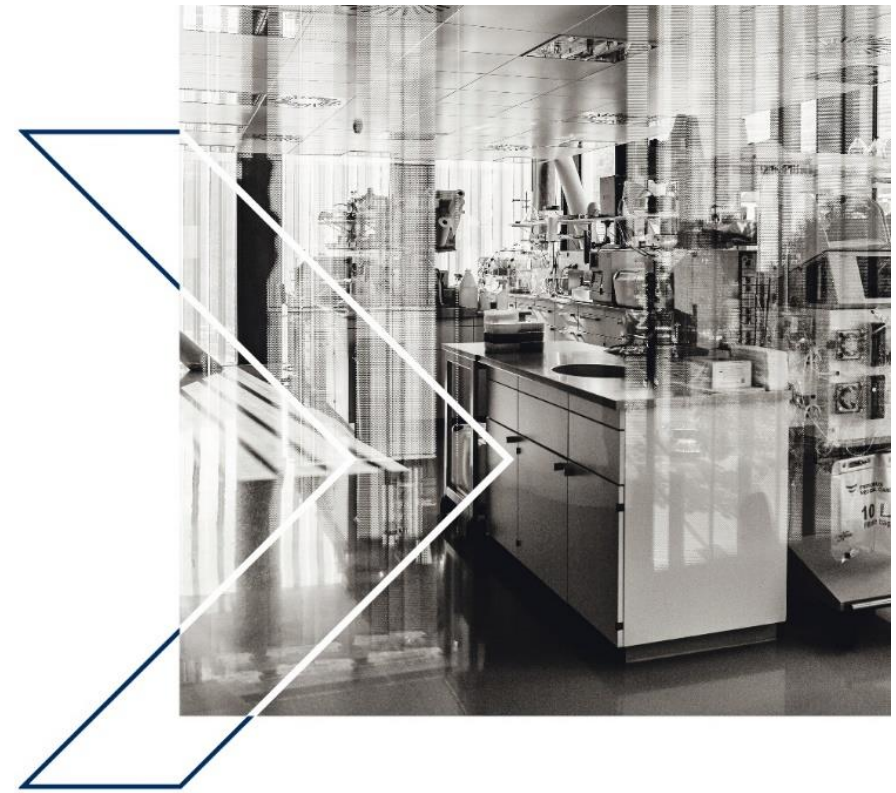
Strength

We are committed to application-oriented research with a **high degree of transdisciplinarity**.



Institution-wide fields of research

- Digital Transformation, Health and Innovation within Cohesive and Sustainable European Societies
- Evidence-Based Health Research
- Cultural Heritage
- Preventive and Regenerative Medicine
- Continuing Education Research





Main Fields of Research

-  Evidence-Based Health Research
-  Preventive and Regenerative Medicine
-  Digital Transformation, Health and Innovation in Cohesive and Sustainable European Societies
-  Continuing Education Research
-  Cultural Heritage

Strength



Our students and staff enjoy a **service-oriented and inspiring work environment** at our location.



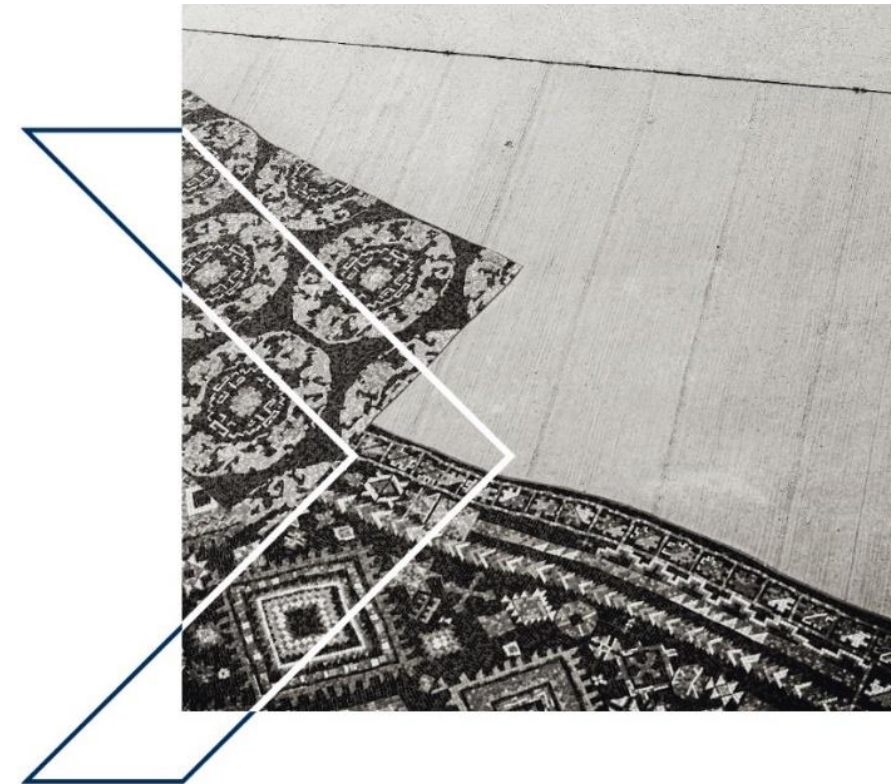
Up-to-date teaching and research rooms, library and archives, Campus Cultur, Campus Kids and University Sports Institute.



Staff, students and alumni from 120 countries reflect the University's internationality and diversity.



Situated in the UNESCO World Heritage Site 'Cultural Landscape Wachau' - 60 km from Vienna.



Strategic Development



– **European University for Academic Continuing Education**



– **International thinktank with focus on the future of continuing education at universities:**

Crossroads in Academic Continuing Education (CACE)



**Crossroads in
Academic
Continuing
Education**

– **University Dialogue Krems:**

Strategic forum on the future
of universities and their governance



- **Objective of the European Union:**

By 2030, at least 60% of adults should attend continuing education programs each year
(Porto, May 2021)



- **Objective of the University:**

University for Continuing Education Krems

continues **to lead the field in academic continuing education**

University for
Continuing
Education Krems



Thank you for your attention!

Panel Discussion

Save the date:

**Thursday,
October 24, 5 PM CEST**

**Forward College: Experimenting
with a learning journey across
borders**

**Stay tuned for the upcoming
webinar!**



Dr. Boris Walbaum

Founder and President
of Forward College

**Have a great evening and
follow us with
[#InnovativeUniversities](#)**