

Program Overview – At a Glance



	Sunday June 21	Monday June 22	Tuesday June 23	Wednesday June 24	Thursday June 25	Friday June 26	Saturday June 27	Sunday June 28
	Arrival Day	Digital Leadership & Strategy	Change, Culture, & People Data, Cybersecurity, and Risk		Entrepreneurship	Communication, Alumni Leadership & Impact	History, Science & Society	Departure
Morning	Arrival to Bremen and campus	Welcome & Introductions Digital Leadership in a Platform Economy Prof. Dr. Cagri Bulut	Data-Driven Decision-Making for Leaders Prof. Dr. Adi Wilhelm	Leading Change That Sticks: Motivation, Conversation, and the Human Side of Change Prof. Christian Roßnagel	Entrepreneurial Ecosystems and Corporate Innovation Alexander Stimpfle (BA 2010)	Communication Skills for Leaders Daisy Heinsen	Campus History Rüdiger Ritter	
Afternoon		Mercedes Benz factory tour	C>O Ecosystem Elena Novoselova & Alexandra Boltasseva	Partner Workshop with Acronis Markus Bauer	Constructor Knowledge Labs Visit to Syniotec w/Rezi Chikviladze (BSc 2010)	Alumni Engagement Workshop Nicklas Vorrink (BSc 2022)	Bremen City Tour	
Evening	Group Dinner Zum Alois	Free	Free	Networking with Bremen Foreign Business Club	Group Dinner Bremen Ratskeller	Bremen Rathaus Tour	Long Night of Science Bremen	