

International Business Administration online (180 CP)

		CHOICE / CORE / CAREER			3 x 45 = 135 CP	CONSTRUCTOR Track 45 CP	
3 rd Year CAREER	Bachelor Thesis / Seminar (research or industry) m, 15 CP			Summer Internship / Start-Up (after 2 nd year) m, 15 CP	Argumentation, Data Visualization and Communication** m, 5 CP	Agency, Leadership & Accountability m, 5 CP	
	Specialization me, 5 CP	Specialization me, 5 CP	Specialization me, 5 CP			Models, Matrices and Theories of Complex Systems OR Complex Problem Solving me, 5 CP	
2 nd Year CORE	Entrepreneurship & Innovation me, 7.5 CP		International Strategic Management me, 7.5 CP	Organization and Human Resource Management me, 7.5 CP	Econometrics m, 5 CP	Causation / Correlation** m, 2.5 CP	
	Digital Transformation and Information Economy me, 5 CP		Applied Project Management me, 7.5 CP	Marketing me, 7.5 CP	Qual. Res. Methods m, 5 CP	Logic** m, 2.5 CP	
Entrepreneurial Challenges and Creative Solutions me, 2.5 CP							
1 st Year CHOICE	Introduction to Finance and Accounting m, 7.5 CP		Macroeconomics m, 7.5 CP	Own Selection m, 7.5 CP	Applied Statistics with R m, 5 CP	German II* me, 2.5 CP	
	Introduction to International Business m, 7.5 CP		Microeconomics m, 7.5 CP	Own Selection m, 7.5 CP	Applied Calculus m, 5 CP	German I* me, 2.5 CP	
Minor in EIM (30 CP)		CP: Credit Points		m: mandatory me: mandatory elective	* Humanities I/II alternatives	**Different module perspectives available	