

C>ONSTRUCTOR
UNIVERSITY

**Study
Program
Handbook**

Data Science for Society and Business

Master of Science



Subject-specific Examination Regulations for Data Science for Society and Business

The subject-specific examination regulations for Data Science for Society and Business are defined in this program handbook and are valid only in combination with the General Examination Regulations for master's degree programs ("General Master Policies").

This handbook also contains the program-specific Study and Examination Plan (in 2.3).

Upon graduation, students in this program will receive a Master of Science degree with a scope of 120 European Credit Transfer System (ECTS) credit points (see chapter 2 of this handbook for specifics).

Valid for all students starting their studies in Fall 2026

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Contents

1	Program Overview	1
1.1	Concept	1
1.2	Educational Aims	3
1.3	Intended Learning Outcomes	3
1.4	Target Audience	4
1.5	Career Options	4
1.6	Admission Requirements	5
1.7	More information and contacts	6
2	The Curriculum.....	7
2.1	The Curriculum at a Glance	7
2.2	Schematic Study Scheme	7
2.3	Study and Examination Plan.....	8
2.4	Core Area.....	10
2.5	Methods Area.....	10
2.6	Discovery Area.....	10
2.7	Career Area.....	11
2.8	Elective Area.....	11
3	DSSB Program Regulations	13
3.1	Scope of These Regulations.....	13
3.2	Examination Concept	13
3.3	Degree	13
3.4	Graduation Requirements.....	13
4	Modules.....	15
4.1	Core Area.....	15
4.1.1	Digital Societies and Future Economies	15
4.1.2	Data Science Concepts	18
4.1.3	Digital Public Spheres	20
4.1.4	Digital Business Models and Functions	23
4.1.5	Artificial Intelligence in Business and Society	26
4.1.6	Digital Transformation and Innovation	29
4.2	Methods Area.....	32
4.2.1	Data Science Tools in R and Python	32
4.2.2	Text Analysis and Natural Language Processing	35
4.2.3	Visual Communication and Data Story-telling	37

4.3	Discovery Area.....	40
4.3.1	Current Topics and Applications in Data Science	40
4.3.2	Data Science Lab.....	43
4.3.3	Capstone Project	45
4.4	Elective Area.....	47
4.4.1	Cybercriminology	47
4.4.2	Computational Social Science: Agent-based Modeling.....	50
4.4.3	Sustainable Cities and Transportation	53
4.4.4	Sustainability Economics	55
4.4.5	Data Analytics	58
4.4.6	Data Mining	61
4.4.7	Machine Learning.....	63
4.4.8	Data Management and Databases	66
4.4.9	Python Programming for Data Engineers.....	69
4.4.10	Geoinformatics	72
4.4.11	Modeling and Analysis of Complex Systems	75
4.4.12	Network Approaches in Biology and Medicine	78
4.4.13	Probabilities for Graduate Students.....	81
4.4.14	Calculus and Linear Algebra for Graduate Students	83
4.5	Career Area.....	85
4.5.1	Language Skills I, II, and III	85
4.5.2	Communication & Presentation Skills for Executives	85
4.5.3	IT Law.....	88
4.5.4	Internship	91
4.5.5	Ethics and the Information Revolution	94
4.5.6	Master Thesis DSSB	96
5	Appendix.....	99
5.1	Intended Learning Outcomes Assessment Matrix	99

1 Program Overview

1.1 Concept

Digital innovations are rapidly conquering all areas of social and economic life. Today, modern societies can hardly function without social media, search engines, communication and e-commerce platforms, and individualized online offers. In less than a decade, these multi-purpose technologies have become the core components of an economy and other social sectors. External shocks such as the COVID-19 pandemic has pushed digitalization toward another leap. Home office solutions, digital learning, online conferencing, telemedicine, and other digital services have become an essential part of our private, professional, and public life in no time. Meanwhile, we are permanently adding to the surging data stockpile gathered and harvested by the IT services. Research institutions, private firms, public administration, political parties, NGOs and other—including criminal—actors are already using and will continue to use “big” data to better understand, predict, and effectively intervene in issues of crucial interest to contemporary and future societies. Data may become the “new oil of the 21st century,” as predicted by British mathematician Clive Humby in 2006. The second part of his famous quote is already true: Data “is valuable, but if unrefined, it cannot really be used.”

The aim of this 2-year Data Science for Society and Business (DSSB) MSc program is two-fold. On the one hand, it aims to use rapidly growing digital data resources and new computational tools and methods to describe, model, predict, and potentially solve pressing business, ecological, economic, organizational, political, or other social problems and important trends like innovation diffusion, migration flows, susceptibility to infections, sustainable growth, political mobilization, and the likes. On the other hand, the program addresses the rising demand for social data science expertise and critical skills in new industries (i.e., social media, start-ups), in established sectors (i.e., production, civil and private services), common job specifications (i.e., consulting, market research, marketing), public administration (i.e., health, security), and academia (all sciences).

Hence, this study program equips students with core competencies, up-to-date skills, and tools. They will learn to identify, manage, analyze, understand, critically evaluate, and thoughtfully use digital traces to answer challenging questions on today’s most progressive labor and business markets and in other social spheres. This also reflects on the dark sides of digitization and the development of sustainable countermeasures. Emerging threats can appear at all levels of the society: at an individual level, that is, in pathological computer gaming or ill-consumption of social media content, as well as at a level of organizations or entire public or economic spheres, that is, in digital espionage or manipulated social media communication. To address media bias, to identify unauthorized users, and to understand emerging problems of our digital future, we foster critical thinking in classroom discussions, enable students to develop and mature intellectual behavior, and teach how to outsmart digital crimes and build creative and corrective solutions.

The graduate program provides room for individual specialization to prepare students for an ambitious international academic or professional career. An international campus and a close communication between teachers and students provide an intellectual and social environment that offers numerous opportunities to further grow as a person.

The DSSB program also makes use of innovative learning environments and the expertise of digital natives. Blended learning is a part of it. By combining online and offline learning tools in the core and methods modules, students with diverse cultural and knowledge backgrounds, individual needs, and personal wants can be rapidly integrated into a real classroom community. Remedial online learning will also enable individual students to close their mathematical or technical knowledge gaps according to their personal schedules. Within the classroom, students can share learning experiences, and discuss, motivate, and challenge themselves during lectures, seminars, tutorials, laboratory sessions, and field trips. They will also learn how to cooperate in social teams and how to become a valuable collaborator, and even a responsible leader in larger projects. Outside the classroom, blended learning enables each student to train, drill, and develop unique, personalized self-learning skills. The faculty advises, encourages, and supports students to think and study independently, conduct autonomous background reading, solve problems alone or in teams, and bring new ideas and solutions to seminars and tutorials for discussion.

The program enables students to improve and complement their prior knowledge not only from social sciences (e.g., business, economics, demography, human geography, management science, media studies, political science, psychology, sociology, and social history) but also from humanities, cognitive or natural sciences, or computer science—preferably with a minor in one social science field—to advance their academic, technical, and social expertise, and to realign their career plans outside and inside academia.

The MSc in DSSB is truly an interdisciplinary program. It benefits from a broad module offering that ranges from business, criminology, economics, and law to political sciences, public health, sociology, and data engineering. It cooperates closely with colleagues from non-social science disciplines and builds on modules from computer sciences, environmental sciences, and life sciences.

Given its unique interdisciplinary profile, the MSc program attracts international students with diverse backgrounds and diverse career goals. The program also meets individual diversity with its three elective tracks for the students. The Advanced Data Science track allows students with a strong mathematical and computing background to dive deeper into questions on data mining, data analytics, and machine learning. The Environment and Health track connects socially relevant data science questions with insights and techniques from natural sciences, precisely from health, medical, and environmental sciences. This track addresses students with some background and interests in demography, public health, geography, or spatial studies. The Society and Business track adds computational social science approaches and pressing questions on cybercriminology and future digital economies. It caters to students who want to focus on business administration, economics, political science, or sociology.

Beyond this specialization, the DSSB MSc graduate program offers a personalized learning environment with a smaller class size, low student-to-teacher ratio, tailor-made supervision and counseling, and career support and outplacement. Moreover, an internship during the summer break and/or second year allows the students to be immersed in a company or organizational culture and in one of the many professional careers of a data scientist.

1.2 Educational Aims

The DSSB program aims at

- teaching students to identify business problems in other social spheres (e.g., crime, economy, education, media, migration, politics, and public health) that can be best analyzed with digital data
- educating students about the evolution, social embeddedness, and social (e.g. business, economic, political) and ethical implications of digital technologies
- providing critical knowledge about cybercrime, data protection, and data ethics
- imparting knowledge about up-to-date data science concepts
- training and motivating students to learn at least fundamental programming skills in R and Python and to understand state-of-the-art computational and software tools
- achieving expertise in data analytics and modeling approaches
- conveying technical skills on how to connect and cross-validate data science studies with conventional research approaches
- guiding students to develop a critical understanding of data-driven solutions
- demonstrating why and how to apply scientific research to societal and business problems
- motivating and training how to effectively communicate and visualize scientific research results

1.3 Intended Learning Outcomes

At the end of the 2-year program, students will have acquired a strong body of expertise, both in content and in computational skills, to solve challenging problems in digital societies thoughtfully and responsibly. More specifically, graduates of the DSSB program will be able to:

1. identify, analyze, interpret, and critically assess the social (e.g., business, economic, and political) causes and consequences of the digital transformation of societies.
2. academically reflect and evaluate the legal and ethical implications surrounding privacy, data sharing, algorithmic decision making, and new business models in various digitized sectors.
3. combine data science concepts and put them into practice by developing and designing state-of-the-art applications.
4. develop scientific and professional solutions for social, ecological, economic, health, scientific, and political problems.
5. creatively and convincingly solve research implementation problems.

6. learn programming and implementation in at least one computer language (R or Python) and acquire at least basic skills in the other.
7. use state-of-the-art digital data mining methods from the Internet and other sources.
8. efficiently and securely manage social media and business data.
9. deliberately choose between, adapt, and potentially develop statistical models for "big data".
10. elaborately command analytical, critical, and synthesizing quantitative skills to correctly model and interpret scientific results, make valid predictions, and derive thoughtful conclusions and interventions for pressing social and business problems.
11. apply innovative writing, communication, presentation techniques, and state-of-the-art visualization tools to reach out effectively and convincingly to scientific and non-scientific audiences.
12. use efficiently and effectively online and offline materials to boost self-learning and time-management skills to sharpen one's professional expertise and stay updated in a rapidly developing scientific domain.
13. function well in an international and diverse working environment.
14. adhere to and defend ethical, scientific, and professional standards.
15. make valuable contributions to society and business.
16. grow personally to become a responsible, smart, and resilient researcher, leader, and collaborator.
17. take up an ambitious academic, business, or professional career in thriving digital domains.

1.4 Target Audience

The DSSB graduate program is a highly selective program for students with a strong background in the social sciences, such as anthropology, business, economics, demography, management science, media science, political science, psychology, social history, or sociology, who want to become a data scientist and are interested in business and social science research questions. However, we are also open to ambitious learners from humanities such as history or linguistics, natural science such as cognitive or health sciences, or other areas with a quantitative orientation. Students must be interested in working in interdisciplinary, international, and innovative research fields. The program prepares for a professional and an academic career.

1.5 Career Options

Data scientists with a focus on business and social sciences face manifold career options. The demand for their expertise is significant and growing. They can work not only in tech and for social or consulting firms but also for NGOs and international organizations; in retail, e-commerce, and telecommunication; in the finance sector; in the automotive and health industries; for public administration; and in academia. Companies and institutions in almost every domain need:

- data scientists, “big data” scientists, artificial intelligence (AI) research scientists, business intelligence analysts, computational social scientists, consultants, data analysts, data management experts, data protection specialists, financial analysts, managers, market researchers, marketing managers, medical data analysts, public affairs consultants, scientific advisors, social media analysts, web analysts, etc. Graduates of the DSSB program can work in these roles.
- experts in data analysis who (critically) evaluate, analyze, and interpret the collected digital data accurately and are able to visualize the findings clearly are also needed in public relations, journalism, political think tanks, government, police departments, and international organizations such as the World Bank, WHO, EU, UN, etc.
- experts in digital data acquisition, who can instantaneously collect the relevant data, working in all sectors of an industry
- experts in data management who know how to store, enhance, protect, and process large amounts of data efficiently work as an information security analyst, database manager, project manager, or in similar roles
- an MSc degree in DSSB also allows students to move on to a PhD and a career in academia and research institutions

The employability of DSSB graduates is promoted by organizing contacts with industry, public institutions, non-governmental organizations, and research institutes throughout the curriculum. In the first semester, in the “Digital societies and future economies” lecture, selected experts from the public and private sector and research groups introduce themselves and describe their specific interests in data science. The data science lab and Capstone projects in the second and third semesters can be combined with elective internships in research institutes or companies. In the second and third semester, participation in additional public big data challenges is organized as an additional elective in the curriculum.

The Career Service Center (CSC) helps students in their career development. It provides students with high-quality training and coaching in CV creation, cover letter formulation, interview preparation, effective presenting, business etiquette, and employer research as well as in many other aspects, thus helping students identify and follow up on rewarding careers after graduating from Constructor University. Furthermore, the Alumni Office helps students establish a long-lasting and global network which is useful when exploring job options in academia, industry, and elsewhere.

1.6 Admission Requirements

Admission to Constructor University is selective and based on a candidate’s university achievements, recommendations and self-presentation. Students admitted to Constructor University demonstrate exceptional academic achievements, intellectual creativity, and the desire and motivation to make a difference in the world.

The following documents need to be submitted with the application:

- Letter of motivation
- Curriculum vitae (CV)

- Official or certified copies of university transcripts
- Bachelor's degree certificate or equivalent
- Language proficiency test results (minimum score of 90 (TOEFL), 6.5 (IELTS) or 110 (Duolingo)).
- Copy of Passport
- Letter of recommendation (optional).

Formal admission requirements are subject to higher education law and are outlined in the Admission and Enrollment Policy of Constructor University.

For more detailed information about the admission visit:

[Application Information | Constructor University](#)

1.7 More information and contacts

For more information on the study program please contact the Study Program Coordinator:

Prof. Dr. Hilke Brockmann

Professor of Sociology

Email: hbrockmann@constructor.university

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or visit our program website: [Data Science for Society and Business | Constructor University](#)

For more information on Student Services please visit:

<https://constructor.university/student-life/student-services>

2 The Curriculum

2.1 The Curriculum at a Glance

The DSSB MSc program is composed of foundational lectures, specialized modules, interactive seminars, tutorials, and applied project work. These lead to a master thesis that can be conducted in close collaboration with research, institutional, or industry partners, on or even off-campus, that is, at a partner university, a political organization, or a company site. The program takes four semesters (two years). The following table provides an overview of the program's modular structure. The program is partitioned into five areas (core, elective, methods, discovery, and career) and the master thesis. All credit points (CP) are based on ECTS. Students need to obtain a total of 120 CP to graduate.

2.2 Schematic Study Scheme

CONSTRUCTOR UNIVERSITY																
Master Degree in Data Science for Society and Business (120 CP)																
4 th Semester	Master Thesis / Seminar 45 CP m, 30 CP															
3 rd Semester	Digital Transformation and Innovation m, 5 CP	Artificial Intelligence in Business and Society m, 5 CP	Society and Business Track*	Advanced Data Science Track*	Environment and Health Track*	Visual Communication and Data Story Telling m, 5 CP	Capstone Project** me, 5 CP	Language II me, 2.5 CP	Ethics and the Inform. Revolution** me, 2.5 CP							
2 nd Semester	Digital Public Spheres m, 5 CP	Digital Business Models and Functions m, 5 CP				Text Analysis and NLP m, 5 CP	Data Science Lab m, 5 CP	Language I m, 2.5 CP	IT Law** me, 2.5 CP							
1 st Semester	Digital Societies and Future Economies m, 5 CP	Data Science Concepts m, 5 CP	me, 5 CP	me, 5 CP	me, 5 CP	Data Science Tools m, 5 CP	Current Topics and Applications in Data Science for Society and Business m, 5 CP	Language I m, 2.5 CP	Comm. and Presentation Skills m, 2.5 CP							
	CORE		Elective Area			Methods	Discovery	Career								
CP: Credit Points m: mandatory me: mandatory elective																
* Choose up to 15 CP of electives (including remedial modules) from the portfolio of offered modules in the respective areas.																
** Students can replace the Capstone project and two of the indicated elective career modules with an internship.																

Figure 1: Schematic Study Scheme for DSSB (120 CP)

2.3 Study and Examination Plan

MSc Degree in Data Science for Society and Business								
Matriculation Fall 2026								
Module Code	Program-Specific Modules	Type	Assessment	Period	Status ¹	Semester	CP	
Semester 1								30
CORE Area								10
Unit: Digital Societies								
MDSSB-DSOC-01	Module: Digital Societies and Future Economies				m	1	5	
MDSSB-DSOC-01	Digital Societies and Future Economies	Lecture	Written examination	Examination period				
MDSSB-DSOC-02	Module: Data Science Concepts				m	1	5	
MDSSB-DSOC-02	Data Science Concepts	Lecture/Tutorial	Written examination	Examination period				
Elective Area								5
- students choose one module from those listed below								
Methods Area								5
MDSSB-MET-01	Module: Data Science Tools in R and Python				m	1	5	
MDSSB-MET-01	Data Science Tools in R and Python	Lecture/Tutorial	Project report	Examination period				
Discovery								5
MDSSB-APP-01	Module: Current Topics and Applications in Data Science				m	1	5	
MDSSB-APP-01	Current Topics and Applications in Data Science	Lecture	Poster presentation	During semester				
CAREER								5
MCA006	Module: Communication and Presentation Skills				m	1	2.5	
MCA006-051464	Communication and Presentation Skills for Executives	Seminar	Presentation	During semester				
CTLA-	Module: Language 1				m	1	2.5	
CTLA-	German is the default language. Native German speakers take modules in another offered language.							
CTLA-	Language 1	Seminar	Various	Various	me			
Semester 2								30
CORE Area								10
Unit: Digital Transformation in Business								
MDSSB-DTRANS-01	Module: Digital Public Spheres				m	2	5	
MDSSB-DSOC-01	Digital Public Spheres	Seminar	Term paper	During semester				
MDSSB-DTRANS-02	Module: Digital Business Models & Functions				m	2	5	
MDSSB-DSOC-02	Digital Business Models and Functions	Lecture	Term paper	During semester				
Elective Area								5
- Students choose a module from those listed below.								
Methods Area								5
MDSSB-MET-02	Module: Text Analysis and Natural Language Processing				m	2	5	
MDSSB-MET-02	Text Analysis and Natural Language Processing	Seminar/Lab	Project report	During semester				
Discovery								5
MDSSB-DSCI-01	Module: Data Science Lab				m	2	5	
MDSSB-DSCI-01	Data Science Lab	Lab	Project Assessment	During semester				
CAREER								5/2.5
MDSSB-EIR-01	Module: IT-Law				me*	2	2.5	
MDSSB-LAW-01	IT-Law	Lecture	Term Paper	During semester				
CTLA-	Module: Language 2				m	2	2.5	
CTLA-	Language 2	Seminar	Various	Various	me			
Semester 3								30
CORE Area								10
Unit: Data Science and Artificial Intelligence Concepts								
MDSSB-DSAI-01	Module: Digital Transformation and Innovation				m	3	5	
MDSSB-DSAI-01-A	Digital transformation of organizations	Seminar	Term paper	During semester			2.5	
MDSSB-DSAI-01-B	Digital services and innovation	Seminar					2.5	
MDSSB-DSAI-02	Module: Artificial Intelligence in Business & Society				m	3	5	
	Artificial Intelligence in Business and Society	Lecture/Lab	Project report	During semester				
Elective Area								5
- students choose one module from those listed below								
Methods Area								5
MDSSB-MET-03	Module: Visual Communication and Data Story Telling				m	3	5	
MDSSB-MET-03	Visual Communication and Data Story Telling	Lecture/Tutorial	Project report	During semester				
Discovery								5/0
MDSSB-CAP-01	Module: Capstone Project				me*	3	5	
MDSSB-CAP-01	Capstone Project	Project	Project report	During semester				
CAREER								5/12.5
MDSSB-EIR-01	Module: Ethics and the Information Revolution				me*	3	2.5	
MDSSB-EIR-01	Ethics and the Information Revolution	Seminar	Term paper	During semester			2.5	
CTLA-	Module: Language 3				me*	3	2.5	
CTLA-	Language 3	Seminar	Various	Various				
MDSSB-INT-01	Module: Internship				me*	2**	10	
MDSSB-INT-01	Internship	Project/Internship	Report	During semester				
Semester 4								30
MDSSB-THE-01	Master Thesis						30	
MDSSB-THE-01	Module: Master Thesis DSSB				m	4	30	
MDSSB-THE-01	Master Thesis DSSB							
Total CP								120

¹m = mandatory, me = mandatory elective

* Students can replace the Capstone project, and two of the indicated career modules with an internship. See 3.5.5 in the handbook.

** The regular time frame of the internship is 01.06- 31.08 each year

Elective Area									
Students choose 15 CP of mandatory electives									
Society and Business Track									20
MDSSB-SOCB-01	Module: Cybercriminology			me	1 or 3	5			
MDSSB-SOCB-01	Cybercriminology	Seminar	Term paper	During semester					
MDSSB-SOCB-02	Module: Computational Social Science: Agent-based Modeling			me	2	5			
MDSSB-SOCB-02	Computational Social Science: Agent-based Modeling	Seminar	Term paper	During semester					
MSCM-CO-08	Module: Sustainable Cities and Transportation			me	1 or 3	5			
MSCM-CO-08	Sustainable Cities and Transportation	Lecture	Project report	During semester					
MDSSB-ECON-01	Module: Sustainability Economics			me	1 or 3	5			
MDSSB-ECON-01	Sustainability Economics	Seminar	Presentation / Term Paper	During semester					
Advanced Data Science Track									25
MDE-CO-02	Module: Data Analytics			me	1	5			
MDE-CO-02	Data Analytics	Lecture/Tutorials	Project Report	During semester					
MDE-BSC-01	Module: Data Mining			me	2	5			
MDE-BSC-01	Data Mining	Lecture	Project report	During semester					
MDE-CO-04	Module: Machine Learning			me	2	5			
MDE-CO-04	Machine Learning	Lecture	Project report	During semester					
MDE-CO-07	Module: Data Management and Databases			me	1	5			
MDE-CO-07-A	Data Management and Databases	Lecture	Written examination	Examination period					2.5
MDE-CO-07-B	Data Management and Databases- Tutorial	Tutorial	Program code	During semester					2.5
MDE-CO-08	Module: Python Programming for Data Engineers			me	1	5			
MDE-CO-08-A	Python Programming for Data Engineers	Lecture	Written examination	Examination period					2.5
MDE-CO-08-B	Python Programming for Data Engineers-Tutorial	Tutorial	Program code	During semester					2.5
Environment and Health Track									15
MDE-GEO-01	Module: Geo-Informatics			me	1	5			
MDE-GEO-01-A	Geo-Information Systems	Lecture	Written examination	During semester					2.5
MDE-GEO-01-B	Introduction to Earth and System Data	Lecture	Project report						2.5
MDE-BIO-01	Module: Modeling and Analysis of Complex Systems			me	1 or 3	5			
MDE-BIO-01	Modeling and Analysis of Complex Systems	Lecture	Written examination	Examination period					
MDE-MET-05	Module: Network Approaches in Biology and Medicine			me	1 or 3	5			
MDE-MET-05	Network Approaches in Biology and Medicine	Lecture	Presentations	During semester					
Remedial Modules									10
MDE-MET-01	Module: Calculus and Linear Algebra for Graduate Students			me	1	5			
MDE-MET-01	Calculus and Linear Algebra for Graduate Students	Lecture	Written examination	Examination period					
MDE-MET-02	Module: Probabilities for Graduate Students			me	1	5			
MDE-MET-02	Probabilities for Graduate Students	Lecture	Written examination	Examination period					
Total CP									

Figure 2: Study and Examination Plan

2.4 Core Area

Core modules describe and analyze the machine-social context, along with the changes and challenges imposed by new information technologies on today's and future firms, entire economies, and societies. They also teach students data science approaches, new models, and analytical techniques. Hence, we aim at three units consisting of two 5-CP modules for research on digitization and societies (10 CP), digital transformation in business (10 CP), and data science and AI concepts (10 CP).

To pursue a DSSB master, the following CORE modules (30 CP) need to be taken as mandatory modules (m):

- CORE Module: Digital Societies and Future Economics (m, 5 CP)
- CORE Module: Data Science Concepts (m, 5 CP)
- CORE Module: Digital Public Spheres (m, 5 CP)
- CORE Module: Digital Business Models and Functions (m, 5 CP)
- CORE Module: Artificial Intelligence in Business and Society (m, 5 CP)
- CORE Module: Digital Transformation and Innovation (m, 5 CP)

2.5 Methods Area

Methods modules are important in data science. Programming skills, innovative and dynamic models, experimental methods, and up-to-date software are essential for understanding, replicating, and contributing to research.

To pursue a DSSB master, the following Methods modules (15 CP) need to be taken as mandatory modules (m):

- Methods Module: Data Science Tools (m, 5 CP)
- Methods Module: Text Analysis and Natural Language Processing (m, 5 CP)
- Methods Module: Visual Communication and Data Story-telling (m, 5 CP)

2.6 Discovery Area

Discovery modules engage students in diverse applications. Faculty from different disciplines introduce up-to-date data science applications. Experts from business, public administration, and other organizations reveal their digital data needs and solutions. These diverse experiences and insights lead to innovative experimentation in a data science lab and culminate in an individual Capstone project in which students bring their theoretical and practical expertise together to creatively answer pressing social and data science problems, such as in health education, social media marketing, robotics, data security, or digital government. Students who prefer to complete an internship with a company or public organization can exchange the Capstone project and two mandatory elective career modules for this off-campus learning experience.

To pursue a DSSB master without an internship, the following Discovery modules (15 CP) need to be taken as mandatory modules (m):

- Discovery Module: Current Topics and Applications in Data Science (m, 5 CP)
- Discovery Module: Data Science Lab (m, 5 CP)
- Discovery Module: Capstone Project (me, 5 CP)

2.7 Career Area

Modules in the career area aim to broaden the intellectual skills of students and boost their employability. Language modules and seminars on ethical and legal questions help in understanding people with different cultural backgrounds and normative concerns about the digitalization of our society. Targeted modules on communication and career skills directly support students to exchange and function well in professional environments. Students who prefer to complete an internship with a company or public organization can exchange the Capstone project and two mandatory elective career modules for this off-campus learning experience.

To pursue a DSSB master, the following Career modules (7.5 CP) need to be taken as mandatory modules (m):

- Career Module: Language Skills I (m, 2.5 CP)
- Career Module: Communication and Presentation Skills (m, 2.5 CP)
- Career Module: Language Skills II (m, 2.5 CP)

The remaining Career modules (7.5 CP) can be selected according to interest from the mandatory elective modules (me):

- Career Module: IT Law* (me, 2.5 CP)
- Career Module: Ethics and the Information Revolution* (me, 2,5 CP)
- Career Module: Language Skills III* (me, 2,5 CP)
- Career Module: Internship* (me, 10 CP)

* Students can replace the Capstone project, and two of the indicated career modules with an internship. See 3.5.5 in the handbook.

2.8 Elective Area

Electives allow students to expand and connect their expertise with other subjects. Business, computer science, criminology, spatial sciences, public health, and supply chain management modules also allow specialization. The DSSB graduate program attracts students with diverse career goals, backgrounds, and prior work experience. Students can choose to strengthen their knowledge by focusing on one of the following three areas: Society and Business, Data Science, or Environment and Health. The Advanced Data Science track provides a deeper insight into the general application and technical details of data management along with analysis algorithms and techniques. The modules in this track require profound mathematical and computing knowledge. The Society and Business track offers an insight into a broader portfolio of data science applications in sociology and economics. The Environment and Health track addresses the handling and analysis of environmental and health data with specific structures, such as spatial data or network data. These are recommended focus tracks. Students may, however, choose any combination of the non-mandatory modules listed below.

To pursue a DSSB master, students choose the following Electives modules (15 CP) as mandatory elective modules (me):

Society and Business Track:

- Electives Module: Cybercriminology I (me, 5 CP)
- Electives Module: Introduction to Computational Social Science (me, 5 CP)
- Electives Module: Sustainable Cities and Transportation (me, 5 CP)

- Electives Module: Sustainability Economics (me, 5 CP)

Advanced Data Science Track:

- Electives Module: Data Analytics (me, 5 CP)
- Electives Module: Data Mining (me, 5 CP)
- Electives Module: Machine Learning (me, 5 CP)
- Electives Module: Data Management and Databases (me, 5 CP)
- Electives Module: Python Programming for Data Engineering (me, 5 CP)

Students wanting to select Data Mining need to take Data Analytics in the first semester.

Environment and Health Track:

- Electives Module: Geoinformatics (me, 5 CP)
- Electives Module: Modeling and Analysis of Complex Systems (me, 5 CP)
- Electives Module: Network Approaches in Biology and Medicine (me, 5 CP)

Constructor University offers special remedial modules, which are recommended to refresh knowledge or to fill knowledge gaps, preparing students to successfully take the Data Science Core Area modules. The following remedial modules can be chosen in the Elective area:

- Calculus and Linear Algebra for Graduate Students (me, 5 CP)
- Probabilities for Graduate Students (me, 5 CP)

3 DSSB Program Regulations

3.1 Scope of These Regulations

The regulations in this handbook are valid for all students who entered the DSSB graduate program at Constructor University in Fall 2026. In case of conflict between the regulations in this handbook and the general policies for Master Studies, the latter apply (see [Academic policies | Constructor University](#)).

In exceptional cases, certain necessary deviations from the regulations of this study handbook might occur during the course of study (e.g., change of the semester sequence, assessment type, or the teaching mode of courses).

Updates to Study Program Handbooks are based on the policies approved by the Academic Senate on substantial and non-substantial changes to study programs. Students are integrated in the decision-making process through their respective committee representatives. All students affected by the changes will be properly informed.

In general, Constructor University therefore reserves the right to change or modify the regulations of the program handbook also after its publication at any time and in its sole discretion.

3.2 Examination Concept

According to the Policies for Bachelor and Master studies, modules generally carry at least five ECTS. Each program ensures appropriate examination frequency and organization, justified in an examination concept and regularly reviewed with student involvement.

Constructor University's examination concept follows the principle of Constructive Alignment (Biggs 1996), ensuring that learning outcomes, activities, and assessments are consistently aligned: students learn what is intended, and assessments both measure and shape learning. Where one assessment cannot cover all Intended Learning Outcomes (ILOs) complementary forms could be used (e.g., written exams plus lab reports). Module descriptions map ILOs to assessments.

In specific contexts, such as asynchronous online modules or courses emphasizing student engagement, Module Achievements or other types of formative assessments may support competence-oriented assessment.

Student feedback, embedded in the Quality Assurance System (QAS), systematically monitors workload, competence orientation, and alignment of ILOs and assessments. Student surveys and feedback are regulated in the Policy for student surveys and evaluations.

3.3 Degree

Upon successful completion of the program, students are awarded a Master of Science (MSc) degree in Data Science in Society and Business.

3.4 Graduation Requirements

In order to graduate, students need to obtain 120 CP. In addition, the following graduation requirements apply:

- In each module, students need to obtain a minimum CP, as indicated in Chapter 2 of this handbook.
- Students need to complete all mandatory components of the program, as indicated in Chapter 2 of this handbook.

4 Modules

4.1 Core Area

4.1.1 Digital Societies and Future Economies

Module Name	Digital Societies and Future Economies
Module Code	MDSSB-DSOC-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory

Student Workload	
Lecture	35
Reading Lab Manuals	17.5
Independent Study	72.5
Total Hours	125

Module Components	Number	Type	CP
Digital Societies and Future Economies	MDSSB-DSOC-01	Lecture	5

Module Description

What institutional, scientific, economic, political, and social constellations procured the development and success of digital technologies? Who are the major agents in the IT revolution? And what consequences will future people, economies, political regimes, and societies face from ongoing digital innovations? During this introductory lecture, students learn in depth about digital technologies, their economy, as well as their legal, political, and social context and future impact. Starting with the rise of Silicon Valley, the module shows how the clustering of political will, research money, university trained resources, venture capital, and expanding intellectual property rights enabled people to innovate, start new businesses, and eventually become rich. We will then take stock of the contemporary digital technologies, and analyze how they shape today's economy, power structures, and social processes around the globe. The last part of the lecture will focus on the predicted and simulated outcomes of the next wave of digital innovations, particularly on the effect of AI, quantum computing, and other digital innovations on future societies and our planet.

Topics:

- the history of digital innovation
- the specifics of digital and communication technologies
- the digital networked economy and its legal framework
- digital politics - chances and threats
- networked elites
- from the digital divide to digital social mobility
- prediction, simulation, and discussions on the effects of digital innovations on future capitalism, democracy, consumption, and the planet

This module is intentionally designed as a 2.5 CP module to enhance Employability by exposing students to a variety of professionally relevant topics rather than requiring in-depth specialization.

Recommended Knowledge

- Martin Kenney (Ed) (2000) Understanding Silicon Valley. The Anatomy of an Entrepreneurial Region. Stanford University Press. Stanford.
- OECD (2019) Measuring the Digital Transformation. A Roadmap to the Future. OECD Publishing. Paris.

Usability and Relationship to other Modules

This module lays the groundwork for the study and a deeper understanding of the causes and consequences of digital transformation of contemporary societies. It connects to the studies on digital public spheres, digital economies, and disruptive social changes, and inspires students to develop their own projects in the discovery field.

Intended Learning Outcomes

No	Competence	ILO
1	Know	Know, understand, and assess the major concepts and social determinants of technological progress, digital progress in particular, and the concept of digital technologies as “general purpose technologies”
2	Explain	Explain and evaluate the social, military, economic, and political context of technological innovation
3	Comprehend	Comprehend and critically assess the political economy and business models of the IT industry
4	Know	Know and discuss the most important IT regulations in the EU, US, and developing countries
5	Analyze	Analyze and judge digital politics from an international perspective
6	Identify	Identify, comprehend, and develop solutions for the social “digital divide”

7	Explain	Explain, compare, and predict the disruptive consequences of digital innovations, particularly the impact of AI on people's life and social institutions
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Indicative Literature

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Digital Societies and Future Economies	Written Examination	120 Minutes	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.1.2 Data Science Concepts

Module Name	Data Science Concepts
Module Code	MDSSB-DSOC-02
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Jan Lorenz Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory

Student Workload	
Lecture	35
Tutorial	17.5
Independent Study	72.5
Total Hours	125

Module Components	Number	Type	CP
Data Science Concepts	MDSSB-DSOC-02	Lecture	5

Module Description

Data science is currently one of the hottest fields in the job market, and combines concepts and techniques from various fields, in particular computer science and statistics. This module combines the mathematical and statistical foundations with the major algorithmic concepts of data science. The module introduces the fundamental principles of linear algebra for data analysis and gives special attention to dimension reduction techniques and other data projection algorithms. It covers the fundamental probability concepts needed for assessing and evaluating modeling results and predictions, and proceeds to discuss complexity issues for data science projects. The second part of the module overviews supervised and unsupervised learning techniques.

This module aims at providing the fundamental knowledge in mathematics and statistics necessary for understanding the practical application of data science algorithms and evaluating their performance. It also provides an overview of

the fundamental concepts along with the main questions and approaches in data science. Students will learn how to address societal and business-related issues based on practically relevant questions, digital data, and their learned programming and analytical skills from synchronized methods modules.

Usability and Relationship to other Modules

This module creates the foundation for all data science related modules in the program. Practical applications of approaches studied in this module will be performed in the Data Science Tools module.

Recommended Knowledge

Partake in the free online course “Data Science 101”.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand and use the mathematical foundations of statistical learning algorithms
2	Explain	Explain and classify data science problems
3	Explain	Explain and classify data-driven approaches
4	Understand	Understand the application of data science techniques to typical situations and tasks in business and societal research, including the search, retrieval, preparation, and statistical analysis of data
5	Interpret	Interpret complexity analysis and performance evaluation of data science problems and algorithms

Indicative Literature

- Bruce, Bruce, Gedeck (2020) Practical Statistics for Data Scientists. 50+ Essential Concepts Using R and Python. Sebastopol, CA: O-Reilly.
- Kotu, Deshpande (2019) Data Science: Concepts and Practice. Cambridge, MA: Morgan Kaufman, Elsevier.

Entry Requirements

Prerequisites	None
Co-requisites	MDSSB-MET-01 Data Science Tools in R and Python
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Data Science Concepts	Written Examination	120 Minutes	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.1.3 Digital Public Spheres

Module Name	Digital Public Spheres
Module Code	MDSSB-DTRANS-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	2	Mandatory

Student Workload	
Seminar	35
Project (Group-Based and Independent Work)	50
Independent Study	40
Total Hours	125

Module Components	Number	Type	CP
Digital Public Spheres	MDSSB-DTRANS-01	Seminar	5

Module Description

Digital communication platforms change the way people communicate, select information, and form opinions. Are they threatening democracies which rely on freedom of speech? Are digital technologies supporting authoritarian regimes as they allow for massive real-time surveillance? Or are they gateways for new actors and a more diverse political audience to interact closely and revive political discourse and mobilization? This module interrogates if and how digital technologies have and will alter public spheres by referring to both theoretical concepts of the public sphere and empirical studies. Simulated and predicted future scenarios will be critically assessed.

Topics:

- Political Regimes and the “Old” Public Sphere
- Republic 2.0—The Ambivalent Promises of the Digital Public Sphere
- Country Cases
- Digital Technologies and Public Mobilization
- State Surveillance
- The Power of Tech Firms and Republic.com

- Simulated Futures of the Public Sphere

Recommended Knowledge

- Basic R Programming Knowledge

- Schäfer (2015) Digital Public Sphere. In: Mazzoleni et al. (Eds.) The International Encyclopedia in Political

Communication. London. Pp. 322-328.

- Shaw, Hargittai (2018) The Pipeline of Online Participation Inequalities: The Case of Wikipedia Editing. Journal of Communication 68:143-168.

Usability and Relationship to other Modules

This module sheds light on the political dimension of digitization. It bridges disciplinary research gaps and provides a better understanding of business, economic, sociological, legal, and ethical modules.

Intended Learning Outcomes

No	Competence	ILO
1	Demonstrate	Demonstrate a profound knowledge of the state-of-the-art theories and empirical findings on digital public spheres
2	Use	Use research tools to study and assess the qualities of digital public spheres
3	Question	Question critically the functionality of digital media as surveillance technologies and their use by state and non-state actors.
4	Evaluate	Evaluate and design case studies
5	Forecast	Forecast future scenarios

Indicative Literature

- Schäfer (2015) Digital Public Sphere. In: Mazzoleni et al. (Eds.) The International Encyclopedia in Political Communication. London. Pp. 322-328.
- Shaw, Hargittai (2018) The Pipeline of Online Participation Inequalities: The Case of Wikipedia Editing. Journal of Communication 68:143-168.

Entry Requirements

Prerequisites	MDSSB-DSOC-01 Digital Societies and Future Economies MDSSB-DSOC-02 Data Science Concepts
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	MDSSB-MET-01 Data Science Tools in R and Python
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Digital Public Spheres	Term Paper	4000 - 5000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.1.4 Digital Business Models and Functions

Module Name	Digital Business Models and Functions
Module Code	MDSSB-DTRANS-02
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Tilo Halaszovich

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	2	Mandatory
MBA-120-MA MBA 120	2	Mandatory
MBA-60-MA MBA 60	2	Mandatory
MBA-120-MA MBA 120	3	Mandatory
S-ACS-BSc Applied Computer Science	3	Mandatory Elective
F-ACS-BSc Applied Computer Science	4	Mandatory Elective

Student Workload	
Asynchronous Self Study	35
Interactive Learning	10
Exam Preparation	20
Independent Study	60
Total Hours	125

Module Components	Number	Type	CP
Digital Business Models and Functions	MDSSB-DTRANS-02	Lecture	5

Module Description

Businesses today have just begun to understand the potential of data abundance. Companies such as Amazon and Google were among the pioneers of data-driven business models. Many technology-based start-ups are eager to follow their lead. The data-driven revolution in the business world is nothing less than what Schumpeter termed a process of creative destruction. In this case, the destruction is of the long-established ways of doing business. The representatives of this new-age alternative business models range from shared economies and platform businesses to subscription models, even in the most traditional industries.

In this module, we will uncover the antecedents, drivers, and potentials of a data-driven economy by focusing on entrepreneurs and how their experiments creatively destruct the way we used to do business. We will explain why ecommerce is the fastest growing segment in retail today. We will examine e-commerce business models, technology infrastructure, e-commerce marketing and advertising concepts, social networks, auctions, and portals, as well as ethical, social, and political issues with the help of prominent case studies. At the end of the module, students will be able to build their own e-commerce (small-scale) companies.

Usability and Relationship to other Modules

This module focuses on digital business concepts and digital business models. It connects to all business modules in the “Society and Business” track to the core “Digital Transformation and Innovation” and “Artificial Intelligence in Business and Society” modules. However, it also forms the base for students who want to develop their own business ideas in the discovery section of the program and outside academia.

Recommended Knowledge

- Academic writing skills
- Good understanding of the principles of business functions

Intended Learning Outcomes

No	Competence	ILO
1	Know	Know about the development of business models on the Internet
2	Understand	Understand conceptually how to build an e-commerce presence.
3	Understand	Understand e-commerce security and payment systems comprehensively.
4	Understand	Understand e-commerce marketing and advertising critically.
5	Discuss	Discuss and reflect on major obstacles and possible solutions in e-commerce ethics
6	Evaluate	Evaluate and design business case studies critically.

Indicative Literature

- Wirtz (2019) Digital Business Models: Concepts, Models, and the Alphabet Case Study. Cham: Springer Nature.
- Zott, Amit (2017) Business Model Innovation: How to Create Value in a Digital World. Marketing Intelligence Review 9 (1) DOI: <https://doi.org/10.1515/gfkmir-2017-0003>.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Digital Business Models and Functions	Term Paper	5000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.1.5 Artificial Intelligence in Business and Society

Module Name	Artificial Intelligence in Business and Society
Module Code	MDSSB-DSAI-02
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	3	Mandatory
SCM-MSc Supply Chain Management	3	Mandatory Elective

Student Workload	
Lecture/Laboratory	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Artificial Intelligence in Business and Society	MDSSB-DSAI-02	Lecture and Laboratory	5

Module Description

AI is one of the current key words that instills hopes for reshaping economies by promising to generate productivity gains, improve efficiency, and contribute to better lives. At the same time, AI is also fueling anxieties and ethical concerns about codifying and reinforcing existing biases and infringing human rights, along with exacerbating inequality, climate change, market concentration, and the digital divide. This module will give a historical overview of AI's evolution, from the development of symbolic AI in the 1950s to the recent achievements in machine learning. It will introduce the basic AI principles and algorithms applied to common problems, including search, optimization, planning, and pattern recognition. The module will discuss the economic landscape of AI and its role as a new general-purpose technology that can lower the cost of prediction and enable better decisions, hence resulting in cost savings and enabling better resource allocation for a variety of applications, such as transport, agriculture, finance, marketing and advertising, science, health, criminal justice, security, the public sector, and augmented/virtual reality. The module will also review salient policy issues that accompany the diffusion of AI.

The objective of this module is to enhance students with the fundamental technical skills and knowledge to plan, design, develop, and evaluate AI applications from a business and a societal viewpoint. Upon successful completion of the module, students will not only have a profound knowledge on common techniques and areas of AI, including problem solving, knowledge

representation, reasoning, decision making, planning, perception and action, and learning, but will also be able to understand the implementation of the key components of intelligent agents with a moderate complexity.

Usability and Relationship to other Modules

This module uses insights from core and methods modules and can be applied to the Capstone project and the master thesis.

Recommended Knowledge

- Profound knowledge in R
- Harvard Business Review (2019) Artificial Intelligence. HBSP: Boston, MA.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand key terms and components in AI approaches
2	Explain	Explain key methods and techniques for automated decision making
3	Understand	Understand implementations of key components of AI systems
4	Evaluate	Evaluate the potentials and threats induced by AI systems
5	Appraise	Appraise AI application areas
6	Discuss	Discuss salient policy issues stirred by AI systems

Indicative Literature

- Agrawal, Gans, Goldfarb (2018) Prediction Machines. The Simple Economics of Artificial Intelligence. HBSP: Boston, MA.
- Cath, Wachter et al. (2017) Artificial Intelligence and the “Good Society”: The US, EU, and UK approach. Science and Engineering Ethics 24, 505-528.

Entry Requirements

Prerequisites	MDSSB-DSOC-02 Data Science Concepts MDSSB-MET-01 Data Science Tools in R and Python
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Artificial Intelligence in Business and Society	Project Report	3000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.1.6 Digital Transformation and Innovation

Module Name	Digital Transformation and Innovation
Module Code	MDSSB-DSAI-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Christoph Lattemann

Study Semester		
Program	Semester	Status
MBA-60-MA MBA 60	1	Mandatory
DSSB-MSc Data Science for Society and Business	3	Mandatory
MBA-120-MA MBA 120	3	Mandatory
SCM-MSc Supply Chain Management	3	Mandatory Elective

Student Workload	
Seminar	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Digital Transformation of Organizations	MDSSB-DSAI-01-A	Seminar	2.5
Digital Services and Innovation	MDSSB-DSAI-01-B	Seminar	2.5

Module Description

The goal of this module is to help students learn, understand, and practice data-driven innovation for customers and change processes at an individual and organizational level. This module helps students understand real-life challenges in a complex and digitized world with multiple stakeholder interests. Further, students learn to develop and present innovative user-centered and theory-oriented solutions for real-world challenges in an IT-driven world. This module is home to two seminars of 7 weeks each. The first seminar investigates the digital transformations of organizations. It prepares students to understand and manage organizational change and transformation processes against a digitalization background. In particular, the following topics are discussed: organizational and algorithmic decision making, change and inertia, automation and reliability, and data-driven blindspots. The second seminar looks into digital innovation and their users. This seminar is strongly based on the paradigm of user-centeredness, user-centered design, and the ideas of the service dominant logic—a meta-

theoretical framework for explaining value co-creation through exchange among various configurations of actors.

Recommended Knowledge

- The module gives the opportunity to do an additional preparatory presentation during the class for personal feedback on one's own performance in front of an audience. This additional presentation is voluntary that can improve the grade by 0.33 points (German grading system), but is not necessary to reach the best grade in the module (1.0).

Usability and Relationship to other Modules

This module teaches the impact of digital technologies on organizational change. Insights can be used in all modules, particularly in the core and elective business and society modules, during the Capstone project and the internship.

Intended Learning Outcomes

No	Competence	ILO
1	Summarize	Summarize and classify the new data- and customer-driven technologies in a business context
2	Explain	Explain the economic and business rules in the information age
3	Explain	Explain the pros and cons of reliance on data and automation in organizations
4	Conduct	Conduct independent analyses of organizations,' markets,' and users' needs using scientific methods
5	Explain	Explain the service dominant logic (SDL) for business/entrepreneurial activities and the power of new technologies for customer relationship management
6	Improve	Improve their oral communication, along with individual and group presentation skills

Indicative Literature

- Book: McAfee, A., Brynjolfsson, E., Davenport, T. H., Patil, D. J., Barton, D. (2012). Big data: the management revolution
- Brown, T. (2008) Design Thinking, Harvard Business Review, 2-11
- Darrin, M.A., Devereux, W.S. (2017). The Agile Manifesto, design thinking and systems engineering. 2017 Annual IEEE International Systems Conference (SysCon)
- Lusch, R.F., Nambisan, S. (2015). Service Innovation : A Service-Dominant Logic Perspective. MIS Quarterly. Vol. 39 No.1 , pp. 155-175. <https://doi.org/10.25300/MISQ/2015/39.1.07>
- Marcinkowski, B., Gawin, B. (2021) Data-driven business model development – insights from the facility management industry. Journal of Facilities Management, Vol. 19 No. 2, pp. 129-149. <https://doi.org/10.1108/JFM-08-2020-0051>
- Vargo SL, Akaka MA, Vaughan CM. (2017). Conceptualizing Value: A Service-ecosystem View. Journal of Creating Value. 3(2):117-124. <https://doi.org/10.1177%2F2394964317732861>

- Vargo, S. L., Lusch, R. F. (2004). Evolving to a new dominant logic for marketing. Journal of Marketing, 68(1): 1-17.
- Wang, S., Ding, W., Li, J., Yuan, Y., Ouyang, L., Wang, F.-Y (2019) Decentralized Autonomous Organizations: Concept, Model, And Applications Ieee Transactions On Computational Social Systems, Vol. 6, No. 5, October 2019
- Yang, X., Gebbing, P., Lankut, E., Lattemann, C. (2023) Virtual Creativity–Bibliometric Literature Review on Measurements and Factors That Influence Creative Virtual Teamwork, Creativity Research Journal, 1-15
- Zou, W., Lo, D., Singh, P., Feng, Y., Chen, Z., Xu, B. et. al. (2021) Smart Contract Development: Challenges and Opportunities, IEEE TRANSACTIONS ON SOFTWARE ENGINEERING, VOL. 47, NO. 10, OCTOBER 2021

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Digital Transformation of Organizations	Term Paper	3000 words	100	45%	All
Digital Services and Innovation					All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.2 Methods Area

4.2.1 Data Science Tools in R and Python

Module Name	Data Science Tools in R and Python
Module Code	MDSSB-MET-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Jan Lorenz

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory

Student Workload	
Lecture	17.5
Tutorial	17.5
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Data Science Tools in R and Python	MDSSB-MET-01	Lecture/Tutorial	5

Module Description

Python and R are the most common programming languages in data science. Both Python and R build on vast software ecosystems and communities, and hence, can be used for tackling any data science task. While Python typically comes more intuitively to persons with a computer science or software development background, R allows them to be productive in a shorter time period without a programming background. This module is home to two tutorials of 7 weeks each. The first tutorial will focus on R and the second one on Python. Students will acquire fundamental programming skills in R and Python. They will explore various features of both programming languages and learn essential steps and commands for reading, converting, cleaning, storing, and transforming data to prepare it for statistical analyses. The module aims at providing an overview of the entire knowledge discovery process and will illustrate the predominant challenges and strategies through examples.

Recommended Knowledge

Partake in the free online course “Data Science 101”.

Usability and Relationship to other Modules

This module will put the theoretical and conceptual knowledge in “Data Science Concepts” into practice. It is the fundamental basis for modules in semester 2 and 3, particularly, the “Data Science Lab,” “Data Analytics,” and “Data Mining” modules.

Intended Learning Outcomes

No	Competence	ILO
1	Explain	Explain basic concepts of imperative and object-oriented programming
2	Write	Write, test, and debug programs
3	Perform	Perform a full cycle of data analysis
4	Apply	Apply their knowledge to implement their own functions in R and Python
5	Use	Use core packages and libraries of R and Python effectively for data analysis.
6	Know	Know about the typical applications of R and Python in data science
7	Implement	Implement and apply advanced data mining methods with appropriate tools
8	Perform	Perform data handling and data manipulation tasks in R and Python

Indicative Literature

- VanderPlas. (2016). Python Data Science Handbook: Essential Tools for Working with Data. Sebastopol, Ca: O'Reilly.
- Wickham, Golemund (2017) R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. Sebastopol, CA: O'Reilly.

Entry Requirements

Prerequisites	None
Co-requisites	MDSSB-DSOC-02 Data Science Concepts
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Data Science Tools in R and Python	Project Report	4000 - 5000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

The module achievement ensures that a sufficient level of practical data science projects have been done individually before attempting to work on the final (group) project. The module achievement requires successfully completing homework projects. In order to obtain the module achievement, it is necessary to complete 50% of the provided homework projects by the final submission deadline along with the final project. The module achievement is considered fulfilled on a pass/non pass basis and does not impact the overall module grade. However, a bonus of 0.33 points (numerical grades) can be achieved when all Homework Projects are successfully completed. If the number of completed Homework Projects is not sufficient, the student can complete more for the second attempt.

4.2.2 Text Analysis and Natural Language Processing

Module Name	Text Analysis and Natural Language Processing
Module Code	MDSSB-MET-02
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann Prof. Dr. Jan Lorenz Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
CSSE-MSc Computer Science & Software Engineering	2	Mandatory Elective
DE-MSc Data Engineering	2	Mandatory Elective
DSSB-MSc Data Science for Society and Business	2	Mandatory
MBA-120-MA MBA 120	2	Mandatory Elective

Student Workload	
Seminar	17.5
Laboratory	17.5
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Text Analysis and Natural Language Processing	MDSSB-MET-02	Seminar	5

Module Description

This module will teach the fundamentals of text mining, natural language processing, and automated content analysis using R. Students will learn the entire text analysis pipeline, from basic web scraping techniques for collecting text data from social media, over text representations and ontologies, to text mining algorithms and efficient representation of analysis results. Students will be exposed to theoretical and methodological foundations of text mining, such as word frequencies, ontologies, bag-of-words, as well as the application of machine learning algorithms for text and sentiment analysis. The module will introduce exemplary studies on text and sentiment analysis and provide an opportunity for hands-on programming to realize different analyses. The module covers a spectrum of text mining methods, from basic lexicographic measures to more complex statistical learning algorithms such as sentiment analysis and topic modeling.

Recommended Knowledge

Programming skills in R or Python at an intermediate level

Usability and Relationship to other Modules

This module translates the insights from “Data Science Concepts” into text analysis. The module lays the basis for core and elective modules in semester 2 and 3, particularly for the “Digital Public Spheres,” “Data Science Lab,” “Data Analytics,” and “Cybercriminology” modules.

Intended Learning Outcomes

No	Competence	ILO
1	Explain	Explain the concept of “text as data”.
2	Use	Use basic methods for information extraction and text data retrieval.
3	Process	Process and prepare text data for statistical modeling and automated content analysis.
4	Perform	Perform different text analyses using text mining packages in R.
5	Interpret	Interpret diverse text analytical measures.
6	Undertake	Undertake a knowledgeable automated content analysis with text data.

Indicative Literature

- Silge, Robinson (2017) Text Mining with R: A Tidy Approach. Sebastopol, CA: O’Reilly.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Text Analysis and Natural Language Processing	Project Report	3000 words	100	45%	1-6

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.2.3 Visual Communication and Data Story-telling

Module Name	Visual Communication and Data Story-telling
Module Code	MDSSB-MET-03
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Jan Lorenz Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	3	Mandatory
MBA-120-MA MBA 120	3	Mandatory Elective

Student Workload	
Lecture	17.5
Tutorial	17.5
Project Work	90
Total Hours	125

Module Components	Number	Type	CP
Visual Communication and Data Story-telling	MDSSB-MET-03	Lecture/Tutorial	5

Module Description

Data is often intuitively communicated using statistical graphs and visualization dashboards. Effective communication using visuals and dashboards has become a key qualification for modern business intelligence professionals. This module introduces the basic ideas and concepts of data visualization and data story-telling. Computer-based visualization systems provide visual representations of datasets to process data more effectively. These datasets may come from different sources, such as scientific experiments, simulations, medical scans, commercial databases, financial transactions, health records, and social networks. They also cater to different audiences. Students will learn about the theory of graphical design and the science of visual perception to make compelling visual representations with static and interactive maps for a scientific and non-scientific audience. Students learn to design elegant data visualizations that support the exchange of information and corroborate the data findings. Students also learn to evaluate visualization systems from both the designer's and audience's perspective. Visualization skills are further elaborated with the support of selected online programming snippets.

Topics:

- Theory of graphical design
- Grammar of graphics
- Science of visual perception
- Exploratory data analysis and static graphics in R
- Scientific story-telling for various formats and audiences
- Visualization programming

Recommended Knowledge

- Read the syllabus and search for appropriate online example cases.
- Skills in making basic data visualizations in R (ggplot) and making reports with quarto is desirable. Other-wise, they must be obtained during the course. Skills in ggplot can be replaced by similar skills in python which is compatible with quarto.

Usability and Relationship to other Modules

Can be used in all modules, particularly in the Capstone project and master thesis modules.

Intended Learning Outcomes

No	Competence	ILO
1	Represent	Represent various data sources visually.
2	Choose	Choose suitable visual representations for different data sets
3	Evaluate	Evaluate visual depictions of data
4	Assist	Assist users in visual data analysis
5	Target	Target visual representations to different audiences

Indicative Literature

- Dykes (2019) Effective Data Storytelling: How to Drive Change with Data, Narrative, and Visuals. Hoboken, NJ: Wiley.
- Nussbaumer, Knaflitz (2015) Storytelling with Data: A Data Visualization Guide for Business Professionals. Hoboken, NJ: Wiley.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Visual Communication and Data Story-telling	Project report (in article format + Slide deck)	3000 - 4000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

Students must prepare and present a slide deck demonstrating the verbal storytelling skills developed in the module. The presentation may be delivered in class or submitted as a video. If the module achievement is not fulfilled on the first attempt, the slide deck may be submitted as a video at a later date.

4.3 Discovery Area

4.3.1 Current Topics and Applications in Data Science

Module Name	Current Topics and Applications in Data Science
Module Code	MDSSB-APP-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory

Student Workload	
Online Lecture	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Current Topics and Applications in Data Science	MDSSB-APP-01	Lecture	5

Module Description

This module focuses on cutting-edge research findings in data science (DS) and on today's and future applications. The objective is to connect basic research with solutions in business, politics, health, and other societal benefits. Throughout the module, scientific findings will be replicated and challenged with new problems and data. External experts will provide insights into today's applications in industry, service, research, and administrative sectors. They will also have discussions on the barriers and springboards for better future use. This module emphasizes on understanding and critically evaluating the research on DS and its real-world application. Students leave the module with a profound understanding of where and how products and services have spun and will spin off further research and better practical solutions.

Topics are:

- Differences and Commonalities in Basic and Applied DS Research
- Big Data and Public Health
- Social Media and Social Mobilization Around the Globe

- Smart Cities
- Managing Planetary Boundaries with Spatial Data
- Scalability: Why is there only one Amazon?

Recommended Knowledge

Choose and take an appropriate online course such as the edX ETH Zürich Course on smart cities.

Usability and Relationship to other Modules

This module connects content from core Data Science modules with all discovery modules (Data Science Lab, Capstone Project). It may also link to modules from the elective tracks (depending on the selection of research topics).

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand how core DS concepts, tools, and basic research can be applied to real-world problems
2	Know	Know major fields of DS applications
3	Use	Use their DS knowledge to identify practical problems and future applications
4	Apply	Apply replication tools and techniques to try and simulate DS solutions
5	Replicate	Replicate a DS application

Indicative Literature

- Latif et al. (2020) Leveraging Data Science to Combat Covid-19: A Comprehensive Review. Techrxiv.org.
- Yun et al. (2020) The Social Media Macroscopic: A Science Gateway for Research using Social Media Data. Future Generation Computer Systems 111, 819-828.

Entry Requirements

Prerequisites	None
Co-requisites	MDSSB-DSOC-02 Data Science Concepts MDSSB-DSOC-01 Digital Societies and Future Economies MDSSB-MET-01 Data Science Tools in R and Python
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Current Topics and Applications in Data Science	Poster Presentation	Poster session lasts 120 minutes, each student defends the poster for up to five minutes, several times	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.3.2 Data Science Lab

Module Name	Data Science Lab
Module Code	MDSSB-DSCI-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	NN

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	2	Mandatory

Student Workload	
Laboratory	35
Project	90
Total Hours	125

Module Components	Number	Type	CP
Data Science Lab	MDSSB-DSCI-01	Laboratory	5

Module Description

This module aims at providing students with an in-depth understanding and command over one of the social data science areas represented by the faculty research. The study topic (i.e., cognitive models and decision making; agent-based modeling of political processes, migration pattern, and happiness; networks and innovation diffusion) changes annually and from hosting group to hosting group. Lab sessions allow students to experiment with small research projects. Students learn how to identify relevant research questions, how to embed this into a larger framework of research, how to collect and use data, and how to apply computational components.

Usability and Relationship to other Modules

This module teaches students to translate content and skills into concrete project work. Its usability is high because applied skills are useful in any data science project. The lab module further connects to contextual and methodological modules depending on the self-selected focus.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand and critically evaluate current data science applications, identify new and innovative research questions and data science applications
2	Experiment	Experiment with and simulate data science solutions.

3	Write	Write/configure computer programs/tools specific to certain subject areas
4	Master	Master relevant data pre/post-processing routines
5	Design	Design and schedule a DS project of medium complexity, including escape options, and keep milestones/timelines
6	Improve	Improve their academic writing skills
7	Communicate	Communicate results to a non-expert audience
8	Design	Design their own digital application

Indicative Literature

- Daniel (2019) Big Data and Data Science: A Critical Review of Issues for Educational Research. British Journal of Education Research 50(1), 101-113.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Data Science Lab	Project Assessment		100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.3.3 Capstone Project

Module Name	Capstone Project
Module Code	MDSSB-CAP-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	3	Mandatory

Student Workload	
Project Work	125
Total Hours	125

Module Components	Number	Type	CP
Capstone Project 1	MDSSB-CAP-01	Project	5

Module Description

The Capstone project enables students to merge their theoretical and applied knowledge to design an individual data science project. This project should originate from a close collaboration with researchers at the university and/or with data scientists in business firms or other institutions. Students learn how to integrate their data science expertise, study a question in depth, organize research in consecutive steps, report replicable research, and work on an applicable solution. Project outcomes will be presented to a larger audience and may be fed into a master thesis.

Recommended Knowledge

Train and advance programming skills with a pre-selected online course after a consultation with the instructor.

Usability and Relationship to other Modules

This module lays the groundwork for the master thesis. It also provides an opportunity to use the acquired data

science knowledge to solve a new problem. It relates to all modules from semesters 1–3.

Intended Learning Outcomes

No	Competence	ILO
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1	Identify	Identify innovative research and applications
2	Design	Design and master a complex research project
3	Schedule	Schedule a research process, including escape options, and keep milestones/timelines.
4	Cooperate	Cooperate in a research team.
5	Improve	Improve academic writing skills
6	Communicate	Communicate results to a non-expert audience

Indicative Literature

- Iqbal et al. (2020) Big Data Analytic: Computational Intelligence Techniques and Application Areas. Technological Forecasting and Social Change 153: <https://doi.org/10.1016/j.techfore.2018.03.024>.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Capstone Project 1	Project Report	4000 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4 Elective Area

4.4.1 Cybercriminology

Module Name	Cybercriminology
Module Code	MDSSB-SOCB-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
CSSE-MSc Computer Science & Software Engineering	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
CSSE-MSc Computer Science & Software Engineering	3	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Seminar	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Cybercriminology	MDSSB-SOCB-01	Seminar	5

Module Description

New technologies also provide new spaces and tools for deviant behavior. Cybercriminology addresses crimes committed on or facilitated by the Internet. These encompass crimes against computers—from hacking and malware attacks to cyberwarfare, crimes against intellectual, virtual, and analog properties, crimes against persons like cyberbullying and cyberstalking, and crimes involving illicit content from hate speech to adult and child pornography.

In this module, we will learn about these cybercriminal offenses and their prevalence, along with discussing prominent court cases. We get insights into the socio-demographic and psychological profiles of cybercrime offenders and victims. We interrogate national and international cybercrime jurisdiction, policing structures, and policing techniques. At the end of the module, students will be able to engage with cybercrime experts to design and undertake policing cybercrime studies and draft political and technical solutions to fight cybercrimes.

Recommended Knowledge

- Python or R

- Watch the ted-talk: https://www.youtube.com/watch?v=c_2Ja-OTmGc

Intended Learning Outcomes

No	Competence	ILO
1	Know	Know and understand the core concepts of cybercriminology, policing structures and techniques, and national as well as international cybercrime jurisdiction.
2	Demonstrate	Demonstrate the ability to critically, autonomously, and creatively identify and formulate cybercrime related problems.
3	Demonstrate	Demonstrate methodological knowledge in studying and critically analyzing cybercrime research questions.
4	Find	Find best solutions to secure private persons, business organizations, and entire societies from cybercrime offenses.
5	Demonstrate	Demonstrate insights into the possibilities and limitations of cybercrime research and their role in the society.
6	Formulate	Formulate policy recommendations to secure firms, organizations, and private persons from cybercrimes.

Indicative Literature

- Jaishankar (Ed) (2011) Cyber Criminology. Exploring Internet Crimes and Criminal Behavior. Coda Raton: Taylor & Francis. Maimon, Louderback (2019) Cyber-Dependent Crimes: An Interdisciplinary Review. Annual Review of Criminology 2, 191-216.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Cybercriminology	Term Paper	3000 - 4000 words	100	45%	1-6

Module Completion Requirements

- Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.2 Computational Social Science: Agent-based Modeling

Module Name	Computational Social Science: Agent-based Modeling
Module Code	MDSSB-SOCB-02
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Jan Lorenz

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective

Student Workload	
Seminar	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Computational Social Science: Agent-based Modeling	MDSSB-SOCB-02	Seminar	5

Module Description

Computational social science (CSS) emphasizes the computational aspects of social sciences. While all sciences have a theoretical and an empirical component that are connected in explanatory models, CSS adds theoretical simulation techniques and empirical data processing to the analytical repertoire.

This module focuses on the theoretical simulation and the modeling of social processes and social networks to understand the emergence of social phenomena, social complexity, and cultural evolution in empirical data. Many phenomena in societies are not a simple aggregation of single properties. Instead, local interactions may trigger system dynamics, leading, to, for example, financial booms and crashes, social protests, racial and ideological segregation, or polarized opinions. Agent-based modeling (ABM) is a tool to study social processes. ABM combines elements of game

theory, complex systems, emergence, computational sociology, multi-agent systems, and evolutionary programming. Social networks measure the connectivity of social agents and play a key role in the development and outcomes of social processes. In recent years, the study of networks has grown significantly because of the recent availability of social media data and other digital sources such as computer networks, semantic networks like Wikipedia, citation networks, genealogies, and other digital traces left by humans in the Internet.

Students will learn how to undertake CSS studies using ABM in the NetLogo software based on research questions and inspired or validated by digital data.

Usability and Relationship to other Modules

Insights into CSS can be used in the “Digital Public Spheres” and “Data Science Lab” modules, and for the “Capstone Project” in the discovery tier of the program.

Recommended Knowledge

Install the latest version of NetLogo on your computer (<https://ccl.northwestern.edu/netlogo/>) and work through tutorials #1, #2, and #3.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand and systematically explore existing agent-based models of social processes.
2	Explain	Explain dynamic mechanisms and how they work similarly in different models. This includes an understanding of the concepts of static, dynamic, and stochastic equilibria and the concepts of stability and attractiveness.
3	Conceptualize	Conceptualize and analyze social phenomena as social networks. This includes explaining whether a network is a way to represent the outcome of a social process, or the input on which social processes operate, or an integral part of the dynamics itself.
4	Understand	Understand and empirically validate models of network generation and their relation to certain network properties, for example, fat-tailed degree distributions or the small-world property.
5	Program	Program and own modeling idea in NetLogo.
6	Describe	Describe and document agent-based models.

Indicative Literature

- Contractor (2020) How Can Computational Social Science Motivate the Development of Theories, Data, and Methods to Advance Our Understanding of Communication and Organizational Dynamics? In The Oxford Handbook of Networked Communication ed. By Foucault Welles & Gonzales-Bailon. Oxford: OUP.
- Payne et al. (2019). Social Simulation for a Digital Society. Applications and Innovations in Computational Social Science. Cham: Springer Nature.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Computational Social Science: Agent-based Modeling	Term Paper	3000 words (Computer Model, Documentation, and Analysis)	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.3 Sustainable Cities and Transportation

Module Name	Sustainable Cities and Transportation
Module Code	MSCM-CO-08
Module ECTS	5
Program Owner	SCM-MSc (Supply Chain Management)
Module Coordinator	Prof. Dr.-Ing. Hendro Wicaksono

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective
MBA-120-MA MBA 120	3	Mandatory Elective
SCM-MSc Supply Chain Management	3	Mandatory Elective

Student Workload	
Lecture	35
Group Discussion	45
Independent Study	45
Total Hours	125

Module Components	Number	Type	CP
Sustainable Cities and Transportation	MSCM-CO-08	Lecture	5

Module Description

In recent years, cities around the world have been initiating and developing ideas and projects that use the word “smart.” These projects and ideas are characterized by technologies, such as green energy, artificial intelligence, internet-of-things, and self-driving vehicles, that require large amounts of data. This module focuses on the main considerations of smart-city projects, including intelligent transportation (public transportation, urban logistics, smart vehicle) and environmental infrastructure (energy, water, and waste), and the technological backbone, such as the internet-of-things, cloud computing, and data analytics.

Usability and Relationship to other Modules

- Concepts in MDE-CO-01 Big Data Challenge will be applied. Academic writing skills in MSCM-CAR-01 facilitate the completion of tasks in this module.
- It serves as a mandatory elective module in the Society and Business Track for DSSB.

Intended Learning Outcomes

No	Competence	ILO
1	Identify	Identify typical scenarios of smart-city projects and evaluate the opportunities and challenges involved
2	Discover	Discover the backbone technologies required for intelligent transportation and environmental infrastructure and analyze the economics, ecological, and social impacts
3	Develop	Develop technological architecture concepts for typical smart-city scenarios
4	Work	Work with smart-city datasets and analyze the data needed to improve decision-making in smart-city contexts

Indicative Literature

- McClellan,S; Jimenez, J.A.; Koutitas, G.: Smart Cities Applications, Technologies, Standards, and Driving Factors, Springer, 2018.

Entry Requirements

Prerequisites	MDE-CO-01 Big Data Challenge
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Sustainable Cities and Transportation	Project Report	2500 words	100	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.4 Sustainability Economics

Module Name	Sustainability Economics
Module Code	MDSSB-ECON-01
Module ECTS	5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	NN

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Independent Study	90
Seminar	35
Total Hours	125

Module Components	Number	Type	CP
Sustainability Economics	MDSSB-ECON-01	Seminar	5
	MDSSB-ECON-01		

Module Description

Technological changes and digitalization have made a profound impact on how businesses operate and economies develop. Digitalization will also have a substantial impact on the social, economic, and political development of countries and regions in the future. At the same time, challenges such as aging populations, financial crises, global warming, loss of biodiversity, inequality, poverty, or epidemics have become ever more pressing. To understand the opportunities that digitalization offers and at the same time to deal with these challenges, leaders with solid economic knowledge and a sense of financial, social, and ecological responsibility are needed. The Sustainability Economics module aims to create leaders and citizens who can seize the opportunities in digital transformations while being aware of the constraints posed by demographic changes, rising income inequality, resource-depletion, environmental degradation, and the unleashing of financial systems and innovations.

Recommended Knowledge

- Logical and causality-based reasoning
- Researching information, assessing sources

- Reading the syllabus is recommended

Usability and Relationship to other Modules

- This module complements “Digital Societies and Future Economies,” “Digital Transformation and Innovation,” and “Artificial Intelligence in Business and Society” modules. It further connects to ethical questions raised in “Ethics and the Information Revolution” module.

- It serves as a mandatory elective module in the Society and Business Track for DSSB

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand the link between digitalization and sustainable development
2	Analyze	Analyze economic and social inclusion
3	Analyze	Analyze and evaluate the functioning of the labor market 4.0
4	Apply	Apply the theoretical concepts learned in class to assess the functioning and regulation of the financial systems 4.0
5	Gather	Gather statistical data and use prominent news sources for in-class discussions
6	Identify	Identify critically and independently the key arguments in debates.
7	Practice	Put the knowledge on economic policies and instruments into practice

Indicative Literature

- Daly (1996) Beyond Growth: The Economics of Sustainable Development. Boston, MA: Beacon Press.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Sustainability Economics	Term Paper	1500 Words	60	Ø 45% of component 1 and 2	All

	Presentation	15-20 minutes	40		All
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Module Completion Requirements

- **Module Examination:** Weighted average grading of both assessments.

Module Achievement

None.

4.4.5 Data Analytics

Module Name	Data Analytics
Module Code	MDE-CO-02
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
AST-MSc Advanced Software Technology	1	Mandatory Elective
CSSE-MSc Computer Science & Software Engineering	1	Mandatory Elective
DE-MSc Data Engineering	1	Mandatory
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
MBA-120-MA MBA 120	1	Mandatory Elective
MBA-60-MA MBA 60	1	Mandatory Elective
MDDA-BSc Management, Decisions and Data Analytics	5	Mandatory Elective

Student Workload	
Independent Study	90
Lecture	17.5
Tutorial	17.5
Total Hours	125

Module Components	Number	Type	CP
Data Analytics	MDE-CO-02	Lecture	5

Module Description

This module introduces concepts and methods of data analytics. The objective of the module is to present methods for gaining insight from data and drawing conclusions for analytical reasoning and decision-making. The module comprises a broad spectrum of methods for modelling and understanding complex datasets. Comprising both descriptive and predictive analytics, the standard portfolio of supervised and unsupervised learning techniques is introduced. Automatic analysis components, such as data transformation, aggregation, classification, clustering, and outlier detection, will be treated as an integral part of the analytics process.

As a central part of this module, students are introduced to the major concepts of statistical learning such as cross-validation, feature selection, and model evaluation. The course takes an applied approach and combines the theoretical foundation of data analytics with practical exposure to the data analysis process.

Recommended Knowledge

- Read the Syllabus.
- Take the free online course: Introduction to Data Science at <https://cognitiveclass.ai/courses/data-science-101/>

Usability and Relationship to other Modules

In this module students will learn concepts and various techniques for data analysis. They will be rigorously applied in MDE-CS-03 as well as in the applied projects MDE-DIS-02 and MDE-DIS-03, and typically also in the master thesis.

Intended Learning Outcomes

No	Competence	ILO
1	Explain	Explain advanced data analytics techniques in theory and application.
2	Apply	Apply data analytics methods to real-life problems using appropriate tools.
3	Evaluate	Evaluate and compare different data analytics algorithms and approaches.
4	Apply	Apply statistical concepts to evaluate data analytics results.

Indicative Literature

- A. Telea, Data Visualization: Principles and Practice, Wellesley, Mass.: AK Peters, 1st edition, 2008. (DV).
- G. James, D. Witten, T. Hastie, Rob Tibshirani: Introduction to Statistical Learning with R by Springer, 2013 (ISLR).
- M. Ward, G. Grinstein, D. Keim, Interactive Data Visualization: Foundations, Techniques, and Applications. AK Peters, 1st edition, 2010. (IDV)

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Data Analytics	Project Report	20 Pages	100	45%	1-4

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.6 Data Mining

Module Name	Data Mining
Module Code	MDE-BSC-01
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Adalbert F.X. Wilhelm

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	2	Mandatory Elective
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective
MBA-120-MA MBA 120	2	Mandatory Elective

Student Workload	
Lecture	17.5
Project Work	90
Independent Study	17.5
Total Hours	125

Module Components	Number	Type	CP
Data Mining	MDE-BSC-01	Lecture	5

Module Description

The focus of this module is on practical applications of algorithms and computational paradigms that allow computer-based search and detection of data patterns and regularities. Students learn how to use such tools to perform predictions and make forecasts. Students will study data mining as the core component in the knowledge discovery in database process which deals with extracting useful information from raw data. This knowledge discovery process includes data selection, cleaning, coding, using different statistical and machine learning techniques, and visualization of data and generated patterns and structures. The module aims to provide an overview of all these issues and illustrates the whole process by examples.

A major component of the module is group-based participation in a data analysis competition. This competition allows students to apply the concepts learned in class and to develop the computational skills to analyze data in a collaborative setting.

Recommended Knowledge

- Knowledge of Data Analytics software/ programming languages such as R or Python.

- Practice data analysis tasks
- Read the Syllabus.

Usability and Relationship to other Modules

This module builds on the core module data analytics MDE-CO-02 and prepares students for applied projects in data analysis as well as a master thesis in this field.

Intended Learning Outcomes

No	Competence	ILO
1	Implement	Implement and apply advanced data mining methods with appropriate tools.
2	Evaluate	Evaluate and compare the suitability, scalability and efficiency of different methods in practical settings.
3	Have	Have gained experience in performing a full cycle of data mining and data analysis.
4	Have	Have acquired practical skills to tackle data mining problems.

Indicative Literature

- G. James, D. Witten, T. Hastie, R. Tibshiran, Introduction to Statistical Learning with R by Springer, 2013 (ISLR).
- J. VanderPlas, Python Data Science Handbook, 2016 - <https://jakevdp.github.io/PythonDataScienceHandbook/>.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Data Mining	Project Report	20 Pages	100	45%	1-4

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.7 Machine Learning

Module Name	Machine Learning
Module Code	MDE-CO-04
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Markus Wenzel

Study Semester		
Program	Semester	Status
CSSE-MSc Computer Science & Software Engineering	2	Mandatory Elective
DE-MSc Data Engineering	2	Mandatory
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective
MBA-120-MA MBA 120	2	Mandatory Elective

Student Workload	
Lecture	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Machine Learning	MDE-CO-04	Lecture	5

Module Description

Machine learning (ML) is a module that concerns algorithms that are fed with (large quantities of) real-world data, and which returns a compressed "model" of the data. An example is the "world model" of a robot: the input data are sensor data streams, from which the robot learns a model of its environment. Another example is a spoken language model: the input data are speech recordings, from which ML methods build a model of spoken English -- useful, for instance, in automated speech recognition systems. There are many formalisms in which such models can be cast, and an equally large diversity of learning algorithms. At the same time, there is a relatively small number of fundamental challenges that are common to all these formalisms and algorithms.

The module introduces such fundamental concepts and illustrates them with a choice of elementary model formalisms (linear classifiers and regressors, radial basis function networks, clustering, neural networks). Furthermore, the module also (re)introduces required mathematical material from probability theory and linear algebra. The main educational aims are twofold: to make students fully aware of the two main hurdles for obtaining good models from data: (i) the "curse of dimensionality" and (ii) the bias-variance dilemma and to provide standard tools to cope with these difficulties, namely

(i) dimension reduction by feature extraction, for example via PCA or clustering, and (ii) cross-validation and regularization.

Usability and Relationship to other Modules

This module is a natural companion to the "Principles of Statistical Modeling" (PSM) module MDE-CS-03.

The ML module focuses on practical ML skills, whereas PSM module on rigorous mathematical formalism and analysis.

For students not familiar with graph theory, it is recommended to take the first semester course MDE-CS-01 Network

Theory, which introduces concepts used in this Machine Learning module.

Recommended Knowledge

- Basic linear algebra, calculus and probability theory, as typically acquired in entry modules in BSc studies.

- Read the syllabus.

- Highly recommended: Mitchell, Tom M.: Machine Learning (McGraw-Hill, 1997) IRC: Q325.5.M58 1997. This standard, classical textbook gives a very accessible overview of ML.

Intended Learning Outcomes

No	Competence	ILO
1	Design	Design, implement and exploit elementary supervised ML methods for classification and regression with expert care given to dimension reduction preprocessing and regularization
2	Understand	Understand and practically use PCA and linear regression
3	Understand	Understand the core ideas behind feedforward neural networks and the backpropagation algorithm, as the basis for accessing "deep learning" methods

Indicative Literature

- T. M. Mitchel, Machine Learning, McGraw-Hill, 1997, IRC: Q325.5.M58.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Machine Learning	Project Report	10 pages	100	45%	1-3

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.8 Data Management and Databases

Module Name	Data Management and Databases
Module Code	MDE-CO-07
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Stefan Kettemann (SPC)

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective

Student Workload	
Lecture	17.5
Tutorial	17.5
Independent Study	70
Exam Preparation	20
Total Hours	125

Module Components	Number	Type	CP
Data Management and Databases	MDE-CO-07-A	Lecture	2.5
Data Management and Databases - Tutorial	MDE-CO-07-B	Tutorial	2.5

Module Description

This module provides a comprehensive introduction to data management and database systems, focusing on the design, implementation, and optimization of modern databases. It covers both relational and non-relational databases, emphasizing their roles in handling large-scale and complex data. The aim is to equip students with the skills to address sophisticated data management challenges and to prepare them for the more advanced data engineering modules.

Students will learn the principles of database design, SQL querying, and data management techniques. The module also covers NoSQL databases, providing a comparison with traditional SQL databases.

Content:

- Database design and architecture
- Performance tuning and optimization strategies
- Complex querying techniques and advanced SQL features

- Exploration of NoSQL databases and their applications
- Data storage solutions for big data environments
- Considerations for data security, governance, and compliance

A single assessment type cannot sufficiently test all intended learning outcomes. The programming code evaluates practical skills in using program libraries and implementing algorithmic ideas, whereas the written examination assesses understanding of theoretical knowledge, core principles, and analytical reasoning.

Recommended Knowledge

Read the syllabus

Intended Learning Outcomes

No	Competence	ILO
1	Design	Design and optimize complex database systems tailored to specific requirements.
2	Apply	Apply advanced querying techniques and utilize sophisticated database features.
3	Evaluate	Evaluate and implement various database technologies, including NoSQL solutions.
4	Address	Address challenges related to performance, scalability, and data management.
5	Understand	Understand the importance of data governance, security, and compliance in database systems.

Indicative Literature

- Ben Forta, "SQL in 10 Minutes, Sams Teach Yourself," Sams Publishing
- Elmasri and Navathe, "Fundamentals of Database Systems," Pearson
- Kristina Chodorow and Michael Dirolf, "MongoDB: The Definitive Guide," O'Reilly Media.
- Silberschatz, Korth, and Sudarshan, "Database System Concepts," McGraw-Hill.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
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Data Management and Databases	Written Examination	120 min	50	45%	All
Data Management and Databases - Tutorial	Program Code		50	45%	All

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.9 Python Programming for Data Engineers

Module Name	Python Programming for Data Engineers
Module Code	MDE-CO-08
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Stefan Kettemann (SPC)

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective

Student Workload	
Class Attendance	17.5
Tutorial	17.5
Independent Study	70
Exam Preparation	20
Total Hours	125

Module Components	Number	Type	CP
Python Programming for Data Engineers	MDE-CO-08-A	Lecture	2.5
Python Programming for Data Engineers - Tutorial	MDE-CO-08-B	Tutorial	2.5

Module Description

This module is designed to deepen students' proficiency in Python programming, focusing on concepts and techniques relevant to data engineering. It provides an introduction to core data engineering principles, preparing students for more specialized topics in the field. The course emphasizes practical applications and problem-solving skills, enabling students to develop efficient and scalable solutions to data-related challenges.

Data structures and fundamental algorithms are taught in a hands-on fashion. These will include numerical and data analysis tasks based on NumPy/SciPy. It will include practical applications in data manipulation, analysis, and visualization, with the Python library Pandas. Additionally, key concepts in data engineering, such as data pipelines and data processing, will be introduced to provide context and prepare students for subsequent modules.

A single assessment type cannot sufficiently test all intended learning outcomes. The programming code evaluates practical skills in using program libraries and implementing algorithmic ideas, whereas

the written examination assesses understanding of theoretical knowledge, core principles, and analytical reasoning.

Recommended Knowledge

Basic Python programming- refresh your basic Python skills.

Intended Learning Outcomes

No	Competence	ILO
1	Write	Write Python programs using fundamental programming constructs.
2	Utilize	Utilize Python libraries such as Pandas for data manipulation and visualization.
3	Handle	Handle files and data formats (CSV, JSON).
4	Understand	Understand the role and responsibilities of a data engineer.
5	Describe	Describe the components and basic functions of data pipelines.

Indicative Literature

- Andreas Müller and Sarah Guido, "Introduction to Machine Learning with Python," O'Reilly Media
- Jake VanderPlas, "Python Data Science Handbook," O'Reilly Media
- Mark Lutz, "Learning Python," O'Reilly Media.
- Tom White, "Hadoop: The Definitive Guide," O'Reilly Media

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Python Programming for Data Engineers	Written Examination	120 min	50	45%	All
Python Programming for Data Engineers - Tutorial	Program Code		50	45%	All

Module Completion Requirements

- **Module Component Examination:** minimum pass 45% of each assessment.

Module Achievement

None.

4.4.10 Geoinformatics

Module Name	Geoinformatics
Module Code	MDE-GEO-01
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Vikram Unnithan

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
DE-MSc Data Engineering	3	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Lecture	40
Practical Assignments	40
Independent Study	45
Total Hours	125

Module Components	Number	Type	CP
Geo-Information Systems	MDE-GEO-01-A	Lecture	2.5
Introduction to Earth System Data	MDE-GEO-01-B	Lecture	2.5

Module Description

This module introduces geographic information system (GIS) techniques, principles of spatial analysis, and data mining with GIS, remote sensing, and GPS integration. It also provides an early exposure to earth science data and its handling. A wide range of datasets, collected remotely or in-situ, are introduced, and examples provided along with their relevance to earth science disciplines. This module provides the necessary skills and expertise for analyzing and modeling geospatial and/or temporal data. Emphasis is also given to the integration, analysis, management, and visualization of large volumes of spatial data from multiple sources at a variety of scales.

A single assessment type cannot sufficiently test all intended learning outcomes. The project report evaluates practical skills in analyzing experimental data and using programming libraries whereas the written examination assesses understanding of theoretical knowledge, core principles, and analytical reasoning.

Recommended Knowledge

- Basic computer skills, basic working knowledge of Linux OS and Python
- Read the Syllabus
- Geographic Information Systems and Science, 2nd Edition (2005) Paul A. Longley, Michael F. Goodchild, David J. Maguire, David W. Rhind. Wiley, 560 p. ISBN 0470721448.
- Python Data Science Handbook, Jake VanderPlas, 2016 - <https://jakevdp.github.io/PythonDataScienceHandbook/>

Intended Learning Outcomes

No	Competence	ILO
1	Comprehend	Comprehend the fundamental concepts and practices of GIS, remote sensing, earth science data, and geospatial analysis and modelling.
2	Apply	Apply basic mapping, graphic, and data visualization concepts.
3	Apply	Apply GIS analysis to address geospatial/temporal problems and/or research questions.
4	Apply	Apply mathematical and modeling concepts, including statistical methods, to geospatial analysis.

Indicative Literature

- Jake VanderPlas, Python Data Science Handbook, 2016, <https://jakevdp.github.io/PythonDataScienceHandbook/>.
- P. A. Longley, M. F. Goodchild, D. J. Maguire, D. W. Rhind, Geographic Information Systems and Science, 2nd Edition, Wiley, 2005, 560 p. ISBN 0470721448.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Geo-Information Systems	Written Examination	60 minutes	50	45%	1-4
Introduction to Earth System Data	Project Report	20 pages	50	45%	1-4

Module Completion Requirements

- **Module Component Examination:** minimum pass 45% of each assessment.

Module Achievement

None.

4.4.11 Modeling and Analysis of Complex Systems

Module Name	Modeling and Analysis of Complex Systems
Module Code	MDE-BIO-01
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Markus Wenzel

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
DE-MSc Data Engineering	3	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Lecture	35
Practical exercises, private study incl. exam preparation	90
Total Hours	125

Module Components	Number	Type	CP
Modeling and Analysis of Complex Systems	MDE-BIO-01	Lecture	5

Module Description

This is a hands-on module on the mathematical and computational modeling of various complex systems, covering diverse fields of the natural and social sciences. The module starts with an introduction to mathematical modeling. The elements of a model are presented and the steps to follow when constructing a model are reviewed, from formulating the question, determining the basic constituents of a model, and qualitatively and quantitatively describing the relevant system to analyzing the equations with various checks and balances. An introduction is provided on Python, the programming language constituting the main computational tool adopted in the module. To put into practice the theory on the basics of modelling and Python programming, a number of classical models in ecology are reviewed, coded, and numerically analyzed. This will build up the skills for developing models that describe different complex systems and the associated processes. In particular, differential equation models are developed.

They describe:

(1) the dynamics of diseases such as HIV, (2) the microbial growth in batch and chemostat cultures, (3) the dynamics of plankton ecosystems in the oceanic mixed layer, and (4) examples of life acting as a regulating force at a planetary scale. In addition, the lecturer introduces Agent-Based Modelling techniques with applications to cultural segregation problems and spatially explicit predator-prey interactions.

Recommended Knowledge

- Analysis, Basic Calculus, and Linear Algebra
- Read the syllabus

Intended Learning Outcomes

No	Competence	ILO
1	Design	Design and develop models independently (from the basic conceptual aspects, to the mathematical equations and the numerical code) for tackling problems in the natural and social sciences.
2	Undertake	Undertake numerical equilibria and stability analysis, to evaluate model performance, and to identify uncertainties in model results.
3	Undertake	Undertake numerical equilibria and stability analysis, to evaluate model performance, and to identify uncertainties in model results.

Indicative Literature

- The course is based on a self-contained, detailed set of online lecture notes and practical exercises.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Modeling and Analysis of Complex Systems	Written Examination	120 Minutes	100	45%	1-3

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.12 Network Approaches in Biology and Medicine

Module Name	Network Approaches in Biology and Medicine
Module Code	MDE-MET-05
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Marc-Thorsten Hütt

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Lecture	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Network Approaches in Biology and Medicine	MDE-MET-05	Lecture	5

Module Description

'Network science' employs the formal view of graph theory to understand the design principles of complex systems. Abstracting cellular processes from biology into networks can contribute to an understanding of how such cellular systems function. Over the last two decades, this approach has revolutionized the way we think about biological systems.

Here, the application of network analysis to biology and medicine are discussed. In this module standard networks considered in Systems Biology (gene regulatory networks, metabolic networks, signaling networks and protein-protein interaction networks), in which each link corresponds to a specific biological process are discussed. It is enhanced by the discussion of relational networks, which are capable of serving as very efficient sources of data integration and interpretation: the diseaseome, a network where a disease is linked to a gene, in which there is data evidence relating the gene to the disease; and the drug-target network, where drugs and proteins linked by drug-target associations.

In addition to standard review articles and textbooks on Network Science, material from recent scientific literature is incorporated in the module.

Recommended Knowledge

- Analysis, Basic Calculus, and Linear Algebra
- Read the Syllabus.

Usability and Relationship to other Modules

This module is recommended to be taken together with the elective modules in the Bio-Informatics track.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand the basic principles of network science applications to Biology and Medicine.
2	Use	Use and access the main bioinformatics databases to obtain biological networks.
3	Analyze	Analyze biological networks.
4	Combine	Combine multiple data analysis tools for a comprehensive analysis of molecular data.
5	Describe	Describe in some detail essential facts and theoretical concepts derived from recent scientific literature.
6	Identify	Identify open questions from the scientific literature and synthesize information from the literature into a scientific presentation.

Indicative Literature

- A.-L. Barabási (2012), The network takeover. Nature Physics, 8(1):14–16.
- A.-L. Barabási, N. Gulbahce and Loscalzo (2011). Network medicine: a network-based approach to human disease. Nature reviews. Genetics, 12(1):56.
- A.-L. Barabási, Network science. Cambridge University Press, 2016.
- Alon, U. (2007). Network motifs: theory and experimental approaches. Nature Reviews Genetics, 8(6):450–461.
- Barabasi, A.-L. and Oltvai, Z. N. (2004). Network biology: understanding the cell's functional organization. Nature reviews. Genetics, 5(2):101.
- Radde, N. E. and Hütt, M.-T. (2016). The physics behind systems biology. EPJ Nonlinear Biomedical Physics, 4(1):7.
- Strogatz, S. H. (2001). Exploring complex networks. Nature, 410(6825):268.

Entry Requirements

Prerequisites	None
Co-requisites	MDE-GEO-01 Geoinformatics
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Network Approaches in Biology and Medicine	Presentation	30 minutes	100	45%	1-6

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.13 Probabilities for Graduate Students

Module Name	Probabilities for Graduate Students
Module Code	MDE-MET-02
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Stefan Kettemann

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective

Student Workload	
Lecture	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Probabilities for Graduate Students	MDE-MET-02	Lecture	5

Module Description

This module offers a highly structured introduction to the fundamentals of combinatorics and probabilities as they are used for statistical modeling and estimation. It is a gateway for graduate students who have not been exposed to the topics so far, or who were exposed long ago and needs to be refreshed. The module starts with the concept of probabilities, including joint, conditional and total probabilities with a focus on independence, which leads us to a discussion of Bayes's theorem. We shall then proceed to factorials, and binomial coefficients, with many applications to be followed by the binomial law, and its Poisson and Normal approximations. A second block covers random variables with their distributions and density functions. Here we are going to discuss continuous random variables in detail. Block three continues with the essential ideas of expected values, moments, and estimation.

Usability and Relationship to other Modules

Familiarity with probability-related concepts is the basis to understand the foundations of stochastic modelling and the data analytics and machine learning techniques which form a central part of data engineering. There is a placement test offered in the orientation week before the start of the first semester to help all students to find out if they need to take this remedial course.

Recommended Knowledge

Read the Syllabus.

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand the fundamental concepts of probabilities and combinatorics and to apply them in structured situations.
2	Apply	Apply important probability laws (Binomial, Poisson, Normal).
3	Understand	Understand and apply probability distributions and densities.
4	Understand	Understand and apply means, variances, and covariances – also in the context of simple estimation contexts.

Indicative Literature

- H. Stark, J. W. Woods, Probability and Random Processes with Applications to Signal Processing, Third Edition, 2002.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Probabilities for Graduate Students	Written Examination	120 Minutes	100	45%	1-4

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.4.14 Calculus and Linear Algebra for Graduate Students

Module Name	Calculus and Linear Algebra for Graduate Students
Module Code	MDE-MET-01
Module ECTS	5
Program Owner	DE-MSc (Data Engineering)
Module Coordinator	Prof. Dr. Igors Gorbovickis

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	1	Mandatory Elective
DSSB-MSc Data Science for Society and Business	1	Mandatory Elective

Student Workload	
Lecture	35
Independent Study	90
Total Hours	125

Module Components	Number	Type	CP
Calculus and Linear Algebra for Graduate Students	MDE-MET-01	Lecture	5

Module Description

This module offers a highly structured introduction to the fundamentals of two major pillars of mathematical modelling and analysis: Single and multivariable calculus on the one hand and linear algebra on the other.

It is a gateway for graduate students who have not been exposed to the topics so far, or who were exposed long ago and needs to be refreshed.

Topics include sequences, series, limits, derivatives, Taylor series, and integrals as well as vectors, matrices, determinants, eigenvalues, eigenvectors, scalar products, and norms. The module focuses on practical experience rather than on mathematical rigor.

Recommended Knowledge

- Mathematics at High School level

.- Read the Syllabus.

Usability and Relationship to other Modules

This module introduces and refreshes the essential Calculus and Linear Algebra required in most of the modules of the data engineering program. There is a placement test offered in the orientation week before the start of the first semester to help all students to find out if they need to take this remedial course.

Intended Learning Outcomes

No	Competence	ILO
1	Apply	Apply the fundamental concepts of calculus and linear algebra in structured situations.
2	Understand	Understand and use vectors and matrices, calculate determinants, eigenvalues and eigenvectors in simple cases.
3	Calculate	Calculate derivatives and simple integrals.
4	Explain	Explain the importance of the methods of calculus and linear algebra in problems arising from applications.
5	Understand	Understand the methods of calculus and linear algebra used in more advanced modules as well as in scientific literature.

Indicative Literature

- G. Strang, Introduction to Linear Algebra, 5th edition, Wellesley-Cambridge Press, 2016, ISBN: 978-09802327-7-6.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Calculus and Linear Algebra for Graduate Students	Written Examination	120 Minutes	100	45%	1-5

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None

4.5 Career Area

4.5.1 Language Skills I, II, and III

The descriptions of the language modules are provided in a separate document, the “Language Module Handbook” that can be accessed from here: <https://constructor.university/student-life/language-community-center/learning-languages>.

Language III is one of the three career modules (IT Law, Language III, Ethics and Information Revolution) that can be replaced by the internship. Students need to replace 10 CP in order to do the internship.

4.5.2 Communication & Presentation Skills for Executives

Module Name	Communication & Presentation Skills for Executives
Module Code	MBA-NC-08
Module ECTS	2.5
Program Owner	MBA-120-MA (MBA 120)
Module Coordinator	Prof. Dr. Markus Wenzel

Study Semester		
Program	Semester	Status
CSSE-MSc Computer Science & Software Engineering	1	Mandatory
DE-MSc Data Engineering	1	Mandatory
DSSB-MSc Data Science for Society and Business	1	Mandatory

Student Workload	
Seminar	17.5
Independent Study	45
Total Hours	62.5

Module Components	Number	Type	CP
Communication & Presentation Skills for Executives	MBA-NC-01-A	Seminar	2.5

Module Description

An executive career in an international business environment requires excellent communication and presentation skills. Managers have to communicate effectively with a large variety of target audiences, often in different languages and with different cultural backgrounds. This is true for employees and/or

direct reports, business partners as well as customers. The ability to present and communicate succinctly and confidently while being culturally aware and building rapport and trust with different audiences is crucial. In this interactive module, students are introduced to the basics of effective presentation and communication techniques. They learn how to present themselves, their business project, or academic work, with impact, tailoring both the content and their delivery style to different types of audiences.

This module is intentionally designed as a 2.5 CP module to enhance Employability by exposing students to a variety of professionally relevant topics rather than requiring in-depth specialization

Recommended Knowledge

- Analysis, Basic Calculus, and Linear Algebra
- Read the Syllabus

Intended Learning Outcomes

No	Competence	ILO
1	Act	Act as effective communicators – in both group and individual situations.
2	Understand	Understand interpersonal communication models and group dynamics in presentations.
3	Enjoy	Enjoy the process of presenting.
4	Understand	Understand the importance of building rapport and trust with audiences.
5	Use	Use presentation software (PowerPoint, Prezi) confidently and in a visually pleasant way.
6	Learn	Learn how to structure presentations in a coherent manner and develop captivating narratives.
7	Work	Work with different presentation formats (Ignite, Pecha Kucha, Pitching etc.).
8	Understand	Understand and apply the basics of logical reasoning in oratory (deductive/inductive).
9	Develop	Develop oratory and rhetorical skills drawing on Aristotle's teaching of logos, ethos and pathos.
10	Understand	Understand and apply the basics of interpersonal communication (Johari Window, 4-Ears model etc.).
11	Give	Give and receive constructive feedback.
12	Present	Present themselves in different business situations.
13	Collaborate	Collaborate effectively in intercultural teams.

Indicative Literature

- This course utilizes lecture formats, case studies and interactive presentations, discussions, role play and peer-to-peer coaching. The course will also use internet resources, videos, and home assignments to illustrate and practice specific communication aspects.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Communication & Presentation Skills for Executives	Presentation	15 minutes	100	45%	1-13

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.5.3 IT Law

Module Name	IT Law
Module Code	MDSSB-LAW
Module ECTS	2.5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann Prof. Dr. Markus Wenzel

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	2	Mandatory
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective

Student Workload	
Lecture	17.5
Independent Study	45
Total Hours	62.5

Module Components	Number	Type	CP
IT Law	MDSSB-LAW-01	Lecture	2.5

Module Description

Digital information, the Internet, and applications like YouTube or social networking tools like Instagram, Facebook, or Twitter have disrupted legal systems (Murray 2016). IT law is not limited to one legal area but encompasses civil, public, and criminal laws. It spans from human rights law to intellectual property law, contract and consumer protection law, privacy law, data protection law, and other legal domains. Moreover, the global exchange of data is in conflict with the territorial principle of jurisdiction. In addition, IT regulations are in a constant flux to keep up with the accelerated pace of technological progress. This module looks into the most important areas of IT law. It provides the participants with a sound understanding of legal principles and regulations, and sheds light on international as well as European ICT policies and governance. A special focus will be given to the European General Data Protection Regulation (GDPR).

This module is intentionally designed as a 2.5 CP module to enhance Employability by exposing students to a variety of professionally relevant topics rather than requiring in-depth

Usability and Relationship to other Modules

For DSSB students: It is one of the three Career modules (IT Law, Language III, and Ethics and the Information Revolution) that can be chosen for replacement by the internship. Students need to replace 10 CP for the internship.

Recommended Knowledge

Read the Syllabus

Intended Learning Outcomes

No	Competence	ILO
1	Identify	Identify legal questions and implications in relation to digital transformation technologies/IT law/ AI and algorithms.
2	Understand	Understand fundamental national and international legal frameworks related to the use of data.
3	Know	Know the relevant IP rights regarding data and algorithms.
4	Understand	Understand and critically assess legal regulations about data privacy and data protection.
5	Recognize	Recognize and explain the types of bias inherent in data processing.
6	Explain	Explain the legal concerns related to data-based automatic decision making.
7	Understand	Understand how to comply to the GDPR and assess its impact on individuals, firms, and organizations.
8	Understand	Understand and critically evaluate the liabilities and available remedies with regard to data.
9	Explain	Explain and develop potential future IT regulation mechanisms.

Indicative Literature

- Lloyd (2020). Information Technology Law. Oxford: Oxford University Press (9th ed).

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
IT Law	Term Paper	3,500 words	100	45%	1-9

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.5.4 Internship

Module Name	Internship
Module Code	MDSSB-INT-01
Module ECTS	10
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	2	Mandatory Elective
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Internship	231
Project Work	19
Total Hours	250

Module Components	Number	Type	CP
Internship	MDSSB-INT-01	Internship	10

Module Description

Students can undertake an internship in a company, government institution, or non-governmental organization to gain practical work experience and to start applying their knowledge into practice. A minimum of 231 working hours (i.e., 6 weeks of full-time occupation) is required for the successful completion of this module. To be professionally eligible, the content of the internship must be relevant to data science. The tasks to be executed during the internship should be appropriate for a master's level student. The module coordinator and Career Service Center support students in finding suitable positions. The module coordinator also decides on the professional eligibility of the internship. It is recommended to submit an internship work program prior to starting the internship.

The internship provides training and experiential learning opportunities for data handling, data analytics, and data interpretation in a professional setting. It assists the students' development of employer-valued skills, such as teamwork, communication, steadiness, and attention to detail. It exposes the students to the environment and performance expectations in the corporate world, may help prepare an application-oriented master thesis, and may make the entry into the professional job market easier.

Usability and Relationship to other Modules

The internship replaces the Capstone project and two of the following Career modules (IT Law, Language III, Ethics and the Information Revolution)

Recommended Knowledge

Active preparation and training for working in a professional environment by training in German language and business etiquettes.

Intended Learning Outcomes

No	Competence	ILO
1	Apply	Apply data science concepts and tools to real-world decision making
2	Demonstrate	Demonstrate professional work attitude and business etiquette
3	Collaborate	Collaborate effectively in a professional environment
4	Demonstrate	Demonstrate a solid work ethic and professional demeanor
5	Demonstrate	Demonstrate commitment to ethical conduct and legal regulation
6	Improve	Improve reporting skills
7	Communicate	Communicate results to a non-expert audience

Indicative Literature

Entry Requirements

Prerequisites	MDSSB-DSOC-01 Digital Societies and Future Economies MDSSB-DSOC-02 Data Science Concepts MDSSB-DTRANS-01 Digital Public Spheres MDSSB-DTRANS-02 Digital Business Models and Functions MDSSB-MET-01 Data Science Tools in R and Python MDSSB-MET-02
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	Text Analysis and Natural Language Processing
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Internship	Project Report	2000 words, 6 weeks internship	100	Pass/Fail	All

Module Completion Requirements

- **Module Examination:** pass/fail grading.

Module Achievement

None.

4.5.5 Ethics and the Information Revolution

Module Name	Ethics and the Information Revolution
Module Code	MDSSB-EIR-01
Module ECTS	2.5
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Prof. Dr. Hilke Brockmann

Study Semester		
Program	Semester	Status
DE-MSc Data Engineering	3	Mandatory
DSSB-MSc Data Science for Society and Business	3	Mandatory Elective

Student Workload	
Seminar	17.5
Independent Study	45
Total Hours	62.5

Module Components	Number	Type	CP
Ethics and the Information Revolution	MDSSB-EIR-01	Seminar	2.5

Module Description

Many data specialists claim that we are at the cusp of an information revolution. Based on inventions dating back to WWII, IT innovations have re-organized our society around one “big metadata computer” that is permanently computing data and associating metadata about everything we do. Digital technologies also have the potential to disrupt the ethical standards and rules of our society. In this module, we discuss whether we have to forfeit privacy in times of big data, if machines compromise our identity, and if shared data enables institutions to abuse their power and undermine the civil society?

The module pursues three goals. 1. Participants will immerse themselves and learn about core ethical theories. 2. They will integrate this theoretical knowledge and develop a “Big Data Ethics,” which they 3. will put into practice. For the second and third purposes, in-classroom discussions and interactions are indispensable for identifying possible dilemmas and conflict of interests and for balancing contradictions to derive practical solutions and policy advice.

Recommended Knowledge

- Read the Syllabus

- Binns (2018) Fairness in Machine Learning: Lessons from Political Philosophy. Proceedings of Machine Learning Research 81:1-11.

Usability and Relationship to other Modules

It is one of the three Career modules (IT Law, Language III, and Ethics and the Information Revolution) that can be chosen for replacement by the internship. Students need to replace 10 CP for the internship.

Intended Learning Outcomes

No	Competence	ILO
1	Report	Report on major ethical theories relevant to digital technologies.
2	Integrate	Integrate different ethical standpoints and arguments to address concrete societal problems.
3	Assess	Assess the societal and ethical implications of digitization.
4	Deal	Deal with legal aspects of ethics by applying means to prevent and deal with violations of privacy and transparency.
5	Apply	Apply actions to contribute to the transition to a more just and trustworthy digital transformation as a part of one's job.
6	Implement	Implement justice and social equality as dimensions of ethics and sustainability.

Indicative Literature

- Binns (2018) Fairness in Machine Learning: Lessons from Political Philosophy. Proceedings of Machine Learning Research 81:1-11.

Entry Requirements

Prerequisites	None
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Ethics and the Information Revolution	Term Paper	20 Pages	100	45%	1-6

Module Completion Requirements

- **Module Examination:** minimum for pass- 45%.

Module Achievement

None.

4.5.6 Master Thesis DSSB

Module Name	Master Thesis DSSB
Module Code	MDSSB-THE-01
Module ECTS	30
Program Owner	DSSB-MSc (Data Science for Society and Business)
Module Coordinator	Study Program Chair

Study Semester		
Program	Semester	Status
DSSB-MSc Data Science for Society and Business	4	Mandatory

Student Workload	
Independent Study/Laboratory Work	725
Seminar	25
Total Hours	750

Module Components	Number	Type	CP
Master Thesis DSSB	MDSSB-THE-01	Thesis	30
	MDSSB-THE-01	Thesis	

Module Description

The master thesis demonstrates the student's ability to independently solve data science problems with a scientific approach and scientific methods within a set period of time. This module is a mandatory graduation requirement for all graduate students. Although supervised, the module requires students to work on their problem continuously, self-determined, and independently. This is only possible when students know how to set personal goals. Students apply their acquired knowledge and skills in data science and from the broad range of elective topics in business, health, environmental studies, or social sciences. Their master thesis project starts with the identification of a suitable and relevant research question and preparatory literature searches, along with the design and implementation of data science research, its documentation, discussion, interpretation, and communication with the scientific community and perhaps beyond.

This module consists of two components, an independent thesis, and an accompanying seminar. The thesis must be supervised by a Constructor University faculty member and must be documented as a comprehensive written thesis, including an introduction, a justification of the methods, results, a discussion of the results, and conclusions. The seminar provides students with the opportunity to present, discuss, and justify their and other students' approaches, methods, and results at various stages of their research, to practice these skills, to improve their academic writing, to reflect on formative feedback, and thereby, to grow personally and professionally.

Recommended Knowledge

- comprehensive knowledge of the subject area and deeper insight into a respective topic
- skills to identify relevant research and critically review respective literature
- ability to design and undertake demanding scientific research independently
- Identify a topic of interest and discuss this with your prospective supervisor at an appropriate time
- Draft a research proposal, including a research plan, to ensure timely submission
- Be equipped with all necessary technical research skills
- Review the University's Code of Academic Integrity and Guidelines to Ensure Good Academic Practice

Usability and Relationship to other Modules

The master thesis allows students to specialize and gain expertise in one of the many fields in data science. It usually builds on topics discussed in the core or elective modules of the program and exploits methodological knowledge and applied experiences from the methods and discovery modules

Intended Learning Outcomes

No	Competence	ILO
1	Understand	Understand data science research at a professional level comprehensively.
2	Master	Master core data science techniques and tools
3	Design	Design and undertake ambitious research projects independently within a set period of time.
4	Draw	Draw scientific conclusions that also consider social and ethical aspects
5	Construct	Constructively respond to debate and criticism
6	Develop	Develop, formulate, and advance data science solutions, and defend these through arguments
7	Formulate	Formulate a future research proposal that can also serve as a funding proposal
8	Write	Write a research thesis that can be submitted to a scientific publication venue, or used as a project report for a funding agency or industrial client
9	Communicate	Communicate effectively with specialists and non-specialist audiences.

Indicative Literature

Entry Requirements

Prerequisites	MDSSB-DSOC-01 Digital Societies and Future Economies
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	MDSSB-DSOC-02 Data Science Concepts MDSSB-DTRANS-01 Digital Public Spheres MDSSB-DTRANS-02 Digital Business Models and Functions MDSSB-DSAI-01 Digital Transformation and Innovation MDSSB-DSAI-02 Artificial Intelligence in Business and Society
Co-requisites	None
Additional Remarks	None

Assessment and Completion

Module Component	Examination Type	Duration or Length	Weight (%)	Minimum for Pass	ILOs
Master Thesis DSSB	Thesis	15000 words	80	Ø 45% of component 1 and 2	1-6
	Presentation	15-30 minutes	20		6-7

Module Completion Requirements

- **Module Examination:** weighted average grading of both assessments.

Module Achievement

None.

5 Appendix

5.1 Intended Learning Outcomes Assessment Matrix

Data Science for Society and Business (MSc.)													Data Science for Society and Business (MSc.)												
Semester													Semester												
Mandatory/ Mandatory elective													Mandatory/ Mandatory elective												
Credits													Credits												
Competencies*													Competencies*												
Program Learning Outcomes													Program Learning Outcomes												
Identify, analyse, interpret, and critically assess the social (e.g. business, economic, political) causes and consequences of the digital transformation of societies;													Identify, analyse, interpret and critically assess the social (e.g. business, economic, political) causes and consequences of the digital transformation of societies;												
Academically reflect and evaluate the legal and ethical implications surrounding privacy, data sharing, algorithmic decision making, and new business models in various digitized sectors;													Academically reflect and evaluate the legal and ethical implications surrounding privacy, data sharing, algorithmic decision making, and new business models in various digitized sectors;												
Combine data science concepts and put them into practice by developing and designing state-of-the-art applications;													Combine data science concepts and put them into practice by developing and designing state-of-the-art applications;												
Develop scientific and professional solutions for social, ecological, economic, health, scientific, and political problems;													Develop scientific and professional solutions for social, ecological, economic, health, scientific, and political problems;												
Creatively and convincingly solve research implementations problems;													Creatively and convincingly solve research implementations problems;												
Learn programming and implementation in at least one computer language (R or Python) and acquire at least basic skills in the other;													Program well in at least one computer language;												
Use state-of-the-art methods of digital data mining from the Internet and other sources;													Use state-of-the-art methods of digital data mining from the Internet and other sources;												
Efficiently and securely manage social media and business data;													Efficiently and securely manage social media and business data;												
Deliberately choose between, adapt, and potentially develop statistical models for "big data" further;													Deliberately choose between, adapt, and potentially develop statistical models for "big data" further;												
Elaborately command analytical, critical, and synthesizing quantitative skills to correctly model and interpret scientific results, to make valid predictions, and to derive thoughtful conclusions and interventions for pressing social and business problems;													Elaborately command analytical, critical, and synthesizing quantitative skills to correctly model and interpret scientific results, to make valid predictions, and to derive thoughtful conclusions and interventions for pressing social and business problems;												
Apply innovative writing, communication, presentation techniques, and state-of-the-art visualization tools to effectively and convincingly reach out to a scientific and non-scientific audience;													Apply innovative writing, communication, presentation techniques, and state-of-the-art visualization tools to effectively and convincingly reach out to a scientific and non-scientific audience;												
Use efficiently and effectively online and offline material to boost self-learning and time-management skills to sharpen one's professional expertise, and to stay updated in a fast-developing scientific area;													Use efficiently and effectively online and offline material to boost self-learning and time-management skills to sharpen one's professional expertise, and to stay updated in a fast-developing scientific area;												
Function very well in an international and diverse working environment;													Function very well in an international and diverse working environment;												
Adhere to and defend ethical, scientific, and professional standards;													Adhere to and defend ethical, scientific, and professional standards;												
Make valuable contributions to society and business;													Make valuable contributions to society and business;												
Grow personally to a responsible, smart, and resilient researcher, leader and collaborator;													Grow personally to a responsible, smart, and resilient researcher, leader and collaborator;												
Take on an ambitious academic, business, or professional career in thriving digital areas.													Take on an ambitious academic, business, or professional career in thriving digital areas.												
Assessment Type													Assessment Type												
Written examination													Written examination												
Term paper													Term paper												
Essay													Essay												
Project Report													Project report												
Poster presentation													Poster presentation												
Laboratory report													Laboratory report												
Program code													Program Code												
Oral examination													Oral examination												
Presentation													Presentation												
Practical assessment													Practical assignments												
Project assessment													Project assessment												
Portfolio assessment													Portfolio assignment												
Master Thesis													Master Thesis												
Module achievements													Module achievements												

Data Science for Society and Business (MSc.)													Data Science for Society and Business (MSc.)												
Semester													Semester												
Mandatory/ Mandatory elective													Mandatory/ Mandatory elective												
Credits													Credits												
Competencies*													Competencies*												
Program Learning Outcomes													Program Learning Outcomes												
Identify, analyse, interpret, and critically assess the social (e.g. business, economic, political) causes and consequences of the digital transformation of societies;													Identify, analyse, interpret and critically assess the social (e.g. business, economic, political) causes and consequences of the digital transformation of societies;												
Academically reflect and evaluate the legal and ethical implications surrounding privacy, data sharing, algorithmic decision making, and new business models in various digitized sectors;													Academically reflect and evaluate the legal and ethical implications surrounding privacy, data sharing, algorithmic decision making, and new business models in various digitized sectors;												
Combine data science concepts and put them into practice by developing and designing state-of-the-art applications;													Combine data science concepts and put them into practice by developing and designing state-of-the-art applications;												
Develop scientific and professional solutions for social, ecological, economic, health, scientific, and political problems;													Develop scientific and professional solutions for social, ecological, economic, health, scientific, and political problems;												
Creatively and convincingly solve research implementations problems;													Creatively and convincingly solve research implementations problems;												
Learn programming and implementation in at least one computer language (R or Python) and acquire at least basic skills in the other;													Program well in at least one computer language;												
Use state-of-the-art methods of digital data mining from the Internet and other sources;													Use state-of-the-art methods of digital data mining from the Internet and other sources;												
Efficiently and securely manage social media and business data;													Efficiently and securely manage social media and business data;												
Deliberately choose between, adapt, and potentially develop statistical models for "big data" further;													Deliberately choose between, adapt, and potentially develop statistical models for "big data" further;												
Elaborately command analytical, critical, and synthesizing quantitative skills to correctly model and interpret scientific results, to make valid predictions, and to derive thoughtful conclusions and interventions for pressing social and business problems;													Elaborately command analytical, critical, and synthesizing quantitative skills to correctly model and interpret scientific results, to make valid predictions, and to derive thoughtful conclusions and interventions for pressing social and business problems;												
Apply innovative writing, communication, presentation techniques, and state-of-the-art visualization tools to effectively and convincingly reach out to a scientific and non-scientific audience;													Apply innovative writing, communication, presentation techniques, and state-of-the-art visualization tools to effectively and convincingly reach out to a scientific and non-scientific audience;												
Use efficiently and effectively online and offline material to boost self-learning and time-management skills to sharpen one's professional expertise, and to stay updated in a fast-developing scientific area;													Use efficiently and effectively online and offline material to boost self-learning and time-management skills to sharpen one's professional expertise, and to stay updated in a fast-developing scientific area;												
Function very well in an international and diverse working environment;													Function very well in an international and diverse working environment;												
Adhere to and defend ethical, scientific, and professional standards;													Adhere to and defend ethical, scientific, and professional standards;												
Make valuable contributions to society and business;													Make valuable contributions to society and business;												
Grow personally to a responsible, smart, and resilient researcher, leader and collaborator;													Grow personally to a responsible, smart, and resilient researcher, leader and collaborator;												
Take on an ambitious academic, business, or professional career in thriving digital areas.													Take on an ambitious academic, business, or professional career in thriving digital areas.												
Assessment Type													Assessment Type												
Written examination													Written examination												
Term paper													Term paper												
Essay													Essay												
Project Report													Project report												
Poster presentation													Poster presentation												
Laboratory report													Laboratory report												
Program code													Program Code												
Oral examination													Oral examination												
Presentation													Presentation												
Practical assessment													Practical assignments												
Project assessment													Project assessment												
Portfolio assessment													Portfolio assignment												
Master Thesis													Master Thesis												
Module achievements													Module achievements												

*Competencies: A-scientific/academic proficiency; E-competence for qualified employment; P-development of personality; S-competence for engagement in society

*Competencies: A-scientific/academic proficiency; E-competence for qualified employment; P-development of personality; S-competence for engagement

Figure 3: Intended Learning Outcomes Assessment Matrix