

International Business Administration (180 CP)

	CHOICE / CORE / CAREER			3 x 45 = 135 CP	CONSTRUCTOR Track 45 CP	
3 rd Year CAREER	Bachelor Thesis / Seminar (research or industry) m, 15 CP			Summer Internship / Start-Up (after 2 nd year) m, 15 CP	New Skills modules	
	Specialization me, 5 CP	Specialization me, 5 CP	Specialization me, 5 CP			
2 nd Year CORE	Entrepreneurship & Innovation me, 7.5 CP	International Strategic Management me, 7.5 CP	Investments and Capital Markets me, 7.5 CP	Econometrics OR Data Collection and Emp. Research Method. me, 5 CP	me, 20 CP	
	Digital Transformation and Information Economy me, 5 CP	Applied Project Management me, 7.5 CP	Marketing me, 7.5 CP	Qualitative Research Methods m, 5 CP		
	Design Thinking, E-Business & E-Services OR Entrepreneurial Challenges and Creative Solutions m, 2.5 CP					
1 st Year CHOICE	Introduction to Finance and Accounting m, 7.5 CP	Macroeconomics m, 7.5 CP	Own Choice me, 7.5 CP	Applied Statistics with R OR Applied Statistics with SPSS me, 5 CP	German / Humanities me, 2.5 CP	
	Introduction to International Business m, 7.5 CP	Microeconomics m, 7.5 CP	Own Choice me, 7.5 CP	Applied Calculus m, 5 CP	German / Humanities me, 2.5 CP	
	Minor Option in EIM (30 CP)		CP: Credit Points	m: mandatory me: mandatory elective	Study abroad Option in 5 th Semester (22.5 CP)	