

International Business Administration (180 CP)

		CHOICE / CORE / CAREER				3 x 45 = 135 CP	CONSTRUCTOR Track 45 CP		
3 rd Year CAREER	Bachelor Thesis / Seminar (research or industry) m, 15 CP			Summer Internship / Start-Up (after 2 nd year) m, 15 CP		New Skills modules			
	Specialization me, 5 CP	Specialization me, 5 CP	Specialization me, 5 CP						
2 nd Year CORE	Entrepreneurship & Innovation me, 7.5 CP		International Strategic Management me, 7.5 CP		Investments and Capital Markets me, 7.5 CP		Econometrics OR Data Collection and Emp. Research Method. me, 5 CP		me, 20 CP
	Digital Transformation and Information Economy me, 5 CP		Applied Project Management me, 7.5 CP	Marketing me, 7.5 CP	Qualitative Research Methods m, 5 CP				
	Design Thinking, E-Business & E-Services OR Entrepreneurial Challenges and Creative Solutions m, 2.5 CP								
1 st Year CHOICE	Introduction to Finance and Accounting m, 7.5 CP		Macroeconomics m, 7.5 CP		Own Choice me, 7.5 CP		Applied Statistics with R OR Applied Statistics with SPSS me, 5 CP		German / Humanities me, 2.5 CP
	Introduction to International Business m, 7.5 CP		Microeconomics m, 7.5 CP		Own Choice me, 7.5 CP		Applied Calculus m, 5 CP		German / Humanities me, 2.5 CP
	Minor Option in EIM (30 CP)								
				CP: Credit Points m: mandatory me: mandatory elective		Study abroad Option in 5 th Semester (22.5 CP)			

CP: Credit Points

m: mandatory

me: mandatory elective

Study abroad Option in 5th

Semester (22.5 CP)